

February 26, 2001

Company name: inter Q inc.

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## Announcement of the change of the trade name

We are pleased to inform you that at the board meeting held on February 26, 2001, we resolved that the change of the trade name would be on the agenda as follows at the incoming 10<sup>th</sup> general shareholders' meeting to be held on March 22, 2001.

Note:

1. **New trade name:** Global Media Online Inc.
2. **Date of changeover:** April 1, 2001
3. **Reasons for the change**

As broadband and high-value-added services improve with the development of broadband high-speed telecommunications systems such as CATV, ADSL, and fiber optics, the 21<sup>st</sup> century heralds an era of a new Internet infrastructure. When the broadband infrastructure outgrows the existing infrastructure based on telephone networks, it will be possible to provide a global service for a lot of companies and personal customers. Therefore we believe that the application service will flourish more and more.

Faced with the development of the broadband system, we are pursuing the "Internet media group" strategy with the aim of providing a user-friendlier Internet environment. We will place the Internet provider-related business we have developed so far and the Internet advertising media business at the core of the strategy. We aim to provide an integrated online service, and to make rapid progress toward a new business stage as a leading company providing infrastructure and services in the incoming broadband era.

Therefore, we will change our trade name with the aim of improving our corporate image, and developing our business further.

Concluded