



April 15, 2003

Dear Sir or Madam,

Address: 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo

Company name: Global Media Online Inc.

OTC issues: Code No.9449

Company representative: Masatoshi Kumagai , Representative Director and President

Contact person: Masashi Yasuda , Executive Director

TEL : 03-5456-2555 (switchboard)

FAX : 03-3780-2611

URL : <http://www.gmo.jp>

## Global Media Online Inc. ( GMO ) Announces Change of Trade Name of GMO Group Company

Global Media Online Inc. announces that iSLE Inc., a strategic company in GMO Group's server business, will be changing its trade name as of May 1, 2003, following a resolution at an extraordinary meeting of shareholders held on April 11, 2003. Global Media Online Inc. (GMO) is headquartered in Shibuya-ku, Tokyo and is capitalized at 3.311 billion yen. The company president is Masatoshi Kumagai, the Jasadq market code is 9449, and the company's website is located at <http://www.gmo.jp>.

### Notes

#### 1. New trade name

GMO Hosting and Technologies, Inc.

#### 2. Executives of GMO Hosting and Technologies, Inc.

Position	Name	Position in Global Media Online Inc.
President	Mitsuru Aoyama	Director
Chairman	Masatoshi Kumagai	CEO and President
Director	Ichiro Nakajo	-
Director	Toshiaki Nagata	-
Director	Tomofusa Miyama	-
Director	Masashi Yasuda	Executive Director

#### 3. Aim

iSLE Inc. has advanced technologies and a strong track record in the rental server business field. To enhance the company image and further develop the business, it will be changing its trade name.

As GMO Group is providing a synthesis Internet service with the management strategy "Go to GMO for the Internet," iSLE Inc. is an important strategic company in the rental server business field. To form a coherent group image with the GMO master brand, the trade name has been changed to GMO Hosting and Technologies, Inc.

End

[Supplementary Information]

We have been aggressively pursuing an M&A since 2001, aiming to build a strong corporate group.

And while developing our M&A strategy in 2002, we have carrying out restructuring within the Group based on function, so that we can operate our management resources efficiently.

Following a resolution at the GMO 12<sup>th</sup> Term Regular General Shareholders' Meeting on March 26, 2003, we have created decision-making machinery for viewing at group business management, by appointing as our directors the heads (representative directors) of the main group companies.

Meanwhile, to form a coherent group image with the GMO master brand, the trade names of the group companies have been changed as follows:

Date of change	Former trade name	New trade name
April 2002	FreeML.com Inc. *	GMO Media and Solutions Inc.
January 2003	Daiichi Tsushin Co., Ltd.	GMO Communications Co., Ltd.
May 2003	iSLE Inc.	GMO Hosting and Technologies, Inc.

\* FreeML.com Inc. was merged with M@ilin, Ltd. and Mag Promotion Inc. in April 2002.