

Jun. 14, 2004

Dear Sir or Madam,

Address: 26-1 Sakuragaoka-cho , Shibuya-ku, Tokyo

Company name: Global Media Online Inc.

Code No.9449

Company representative: Masatoshi Kumagai , Representative Director and President

Contact person: Masashi Yasuda , Executive Director

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Notice of Signing of Basic Agreement to Include the Activities of Power Formation Corporation. and San Planning Corporation in the Business of GMO Group

Global Media Online Inc. (hereinafter, the “Company”) wishes to announce that a meeting of its Board of Directors held on June 14, 2004, approved a plan to include the activities of Power Formation Corporation. and San Planning Corporation into the business of the GMO Group, and that a basic agreement has been signed between the parties to that effect. The purpose of the affiliation is to expand and make optimum use of the sales channels to small to medium-sized companies.

Centered on Global Media Online, the GMO Group is developing its businesses in Japan under the strategic policy, “Go to GMO for the Internet.” The Company is promoting itself as the sole domestic one-stop company that can offer the services required for Internet business, such as access, domains, rental servers, website development and Internet advertising.

Power Formation Corporation. is the largest shareholder of San Planning Corporation, which is an agency engaged in the classified advertising business, focusing on small to medium-sized companies.

To expand and make optimum use of its sales channel to small to medium-sized companies in the future, where the Internet business is growing, the Company plans to make Power Formation Corporation. a wholly owned subsidiary through an equity swap, scheduled for August 10, 2004. The Company also plans to include San Planning Corporation, a subsidiary of Power Formation Corporation., into its group businesses. The Company believes that including these two companies into its group businesses will increase sales by utilizing the network of small to medium-sized companies.

The equity swap agreement is scheduled to be signed on June 23, 2004. Under the current equity swap ratio, 333.333 Company shares will be allotted to each share in Power Formation Corporation . Therefore, 410,000 new shares will be issued by the Company through the equity swap. (The calculation is made assuming that the stock split is scheduled to be implemented by the Company at the ratio on Wednesday, June 30, 2004, where one share is split to two shares.) Details of the final conditions will be announced immediately after the equity swap agreement has been signed.

【reference】

Outline of Power Formation Corporation .

Trading name	Power Formation Corporation
Address of Head Office	3-24-8, Akabanedai, Kita-ward, Tokyo
Foundation	March 1992
Capital stock	10 million yen*
Representative	Yoshio Yokono
Remark	Largest shareholder of San Planning Corporation (67%)

* Power Formation Corporation. is scheduled to approve the allocation of new shares to a third party for value as of June 14, 2004, and the capital stock will increase by 25.75 million yen to 35.75 million yen. The total number of outstanding shares will increase by 1,030 to 1,230 as of June 17, 2004.

Outline of San Planning Corporation

Trading name	San Planning Corporation
Address of Head Office	6-15-9, Shinbashi, Minato-ward, Tokyo
Foundation	March 1978
Capital stock	50 million yen
Representative	Yukio Yokono
Business activities	Agency for classified advertising
Sales	4,307,144, 000 yen (Term ended March 2004)

End