

For Immediate Release

Company Name: GMO Internet Inc.
(TSE First Section, Code: 9449)
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GMO Registry Inc. Partners with Hitachi Ltd. to Apply for and Operate new gTLD .hitachi

GMO Internet Group Company, GMO Registry has formed a partnership agreement with Hitachi Ltd. to apply for and operate new gTLD .hitachi.

1. Background to Partnership

Worldwide there are 21 gTLDs in use (".com" ".net" etc.) including restricted domains like ".edu" and ".gov". Internet governing body, ICANN is set to expand the existing generic top level domain space and as a result several organizations and regional governments have already announced plans to acquire new gTLDs when applications open this year.

Effective Internet communication is imperative in business and many global corporations have announced intentions to secure their company or brand name as a gTLD in order to strengthen their online identity.

In addition to new gTLD application consultancy services for regional governments, corporations and other organizations, GMO Registry offers registry system architecture and backend operation of both gTLDs and country code Top Level Domains.

The new partnership will see Hitachi work with GMO Registry from the new gTLD application process through to backend operations and will draw GMO Registry's industry experience and technical expertise.

2. About GMO Registry

Following the ICANN decision to implement new top level domains, GMO Registry, Inc. was established in July 2009 to provide all-in registry package solutions including application assistance, system architecture, backend operation, and marketing support for new TLDs. The company is also working to secure the dot shop gTLD to power the online identity of ecommerce businesses worldwide.

Company Name	GMO Registry, Inc. http://www.gmo-registry.com/
Address	Cerulean Tower, 26-1 Sakuragaokacho, Shibuya ku Tokyo Japan
CEO	Masatoshi Kumagai
Business Description	Domain registry business
Capital	JPY 50 million

3. Impact on Business Results in the Current Term

This partnership will not impact business results in the current term. We will always promptly notify investors anytime changes to previously disclosed results forecasts are determined.

Domain Terminology

gTLD	Generic Top Level Domain. In June 2008 the Board of ICANN, the organization that coordinates the Internet's addressing system, approved a recommendation overhauling the rules for introducing TLDs. Until now users have been restricted to 21 gTLDs (.com, .net etc.), and with the exception of country and regional TLDs, applications for specific new gTLDs were solicited by ICANN and subjected to their application and screening process. The new gTLD rules would significantly relax the existing process, paving the way for organizations to put forward their own applications for top level domains. Applications are expected to open in 2011.
Registry	An organization responsible for the central management of a domain name. Behind each TLD is a registry that manages all original domain name data.
ccTLD	Country code Top Level Domain. Top level domains based on two letter ISO 3166-1 country codes. There are approximately 250 ccTLDs used to identify countries including ".jp" (Japan), ".us" (US) or ".cn" (China).