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For Immediate Release

Company Name: GMO Internet, Inc.
(TSE First Section, Code: 9449)
Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative: Masatoshi Kumagai, CEO and Representative Director
Contact: Masashi Yasuda, Managing Director
Telephone: +81 3 5456 2555
URL: <http://www.gmo.jp/en>

Notification of New Unit and Executive in Charge

At the GMO Internet Board of Directors meeting convened today it was resolved to establish a new unit and appoint an Executive in charge.

1. New Unit

Group Communication Design Office

2. Executive in Charge

Name	New Title	Former Title
Masatoshi Kumagai	Representative Director, Group CEO and Group Communication Design Office General Manager	Representative Director and Group CEO

3. Background to Establishment of New Unit

The GMO Internet Group's corporate catchphrase and guiding philosophy is "Internet for Everyone". As Japan's leading Internet services group, through the provision of Number 1 services, the Group strives to make the Internet enjoyable, to inspire our customers and to make them smile through our contribution to Internet culture, the industry and society.

Products and services provided by the Group's Web Infrastructure & Ecommerce and Internet Media segments are widely used by enterprises in Japan. More recently, the Group has begun providing consumer services in its Internet Securities and Social Media & Smartphone Platform segments.

In light of this broadened customer base and diversification of services, the Group Communication Design

Office is being established with the objective of complementing the Group's number one services, sales strength and marketing expertise with clear communication and a trusted brand.

4. Objective

The Group Communication Design Office will leverage the Group's creative design expertise to develop products and provide services that are endearing to customers, and to ensure that a unified corporate message is conveyed.