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For Immediate Release

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Domain Registration Service Launched in Vietnam

GMO Internet Group company, RunSystem Corporation today launches TENTEN.nv, a new domain registration service for the Vietnam market.

1. Background

Vietnam has a population of over 80 million, and an Internet penetration rate over 36%, the result of a government-led initiative introduced in 1995 to grow Internet usage. By 2020, Vietnam's goal is to have Information and Communication Technology expenditure (ICT) account for 8-10% of its total GDP. Further, a six-point program aimed at growing ICT, and backed by Prime Ministerial ordinance, plans to expand broadband into rural areas, develop the nation's Information Technology industry and foster development of multimedia companies.

GMO Internet, through Group company, RunSystem, introduces its consumer Internet infrastructure services to the Vietnam market with the objective of making a contribution to the country's nationwide Internet growth initiative.

Following the launch of domain registration service, TENTEN.nv, GMO Internet, working with RunSystem will introduce new services onto the market based on the proven expertise of GMO Internet in Japan.

*1: IT2000 White Paper (1995), IT Usage and Development 2005 Plan (2001),

2010 IT Development Strategy (2005)

*2 General Statistics Office of Vietnam (8/2011)

2. About Domain Registration Service TENTEN.vn

TENTEN.vn, provided in Vietnam by RunSystem, is a domain name registration service based on leading Japanese service, Onamae.com. TenTen and Onamae are the words for “name” in Vietnamese and Japanese respectively.

3. Outlook

Going forward, RunSystem and GMO Internet Group, plans to expand its service offering in the Vietnam market.

4. Impact on Earnings

Impact on earnings in FY2012 is at this point unknown. If it is determined that the new business is likely to have significant impact on consolidated results, GMO Internet will promptly disclose this information.

Reference: Overview of RunSystem

Established May 4, 2005 in Hanoi, Vietnam, the systems development, and mobile content company’s workforce is drawn largely from the elite Hanoi University of Science & Technology. RunSystem joined GMO Internet Group in June 2011, and with its technical and development strength supports the Group’s Smartphone content development business. The company plans to change its name to GMO RunSystem in August this year.

1. Company Name	RunSystem Corporation (URL: http://www.runsystem.net/)
2. Address	118 Nguyen Ngoc Nai Str., Thanh Xuan Dis., Hanoi, Vietnam
3. CEO	NGO VAN TAU
4. Business Description	Offshore development, systems development, mobile content delivery
5. Capital	3,350,000,000 VND (Approx. JPY13,065,000 at 10,000VND=JPY39)
6. Major Shareholder	GMO Internet, Inc. (51.19%)