

July 23, 2012

For Immediate Release

Company Name: GMO Internet, Inc.
(TSE First Section, Code: 9449)
Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative: Masatoshi Kumagai, CEO and Representative Director
Contact: Masashi Yasuda, Managing Director
Telephone: +81 3 5456 2555
URL: <http://www.gmo.jp/en>

Notification of New Departments Established

At a Board of Directors meeting convened today it was resolved to establish new departments and appoint Directors in charge as follows.

1. New Departments and Objectives of Establishment

New Dept. Name	Objective of Establishment
Alliance Development Office	To improve corporate value by managing external alliance strategy for both GMO Internet, and GMO Internet Group.
Group Investor Relations/Public Relations Department *1	To bring together existing communications functions into a single department and improve the quality of information output and to ensure optimized communication both externally and internally.

2. Appointed Heads of New Departments

Director in Charge	Dept Name	Manager in Charge
Hiroyuki Nishiyama Managing Director Group Business Division *2	Alliance Development Office	General Manager Masato Yamana *4
Masashi Yasuda Managing Director Group Management Division	Group Investor Relations/Public Relations *1	Head of Department Masashi Yasuda Managing Director*5

Reference

*1 Group Investor Relations/Public Relations Department to be established August 1, 2012.

*2 Group Business Division comprises the Business, Systems, Site M&A, and Alliance Development departments.

*3 Group Management Division comprises Group Finance, Group Legal, Group General Affairs, Group Investor Relations/Public Relations departments.

*4 Profile of Alliance Development Office General Manager Masato Yamana is as follows

Masato Yamana (August 25, 1971)	3/2002	Joined Yahoo! Japan
	4/2006	Appointed Commerce Sales Manager
	4/2007	Appointed Business Services Manager
	3/2008	Appointed External Director at Indival, Inc. (now resigned)
	6/2008	Appointed External Director at Tavigator, Inc. (now resigned)
	4/2009	Appointed Head of BS Business Dept. and Area Manager
	4/2009	Appointed External Director at IDC Frontier, Inc. (now resigned)
	1/2010	Appointed External Director at Jword, Inc. (now resigned)
	7/2012	Joined GMO Internet, Inc.
		Appointed General Manager of Alliance Development Office (current position)

*5 Managing Director, Masashi Yasuda to hold new position concurrently with existing position.