GMO INTERNET

January 10, 2014

Company Name:	GMO Internet, Inc.
	(TSE First Section, Code: 9449)
Address:	26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative:	Masatoshi Kumagai, CEO and Representative Director
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Change of Company Name in Consolidated Subsidiary (paperboy&co. Inc.)

GMO Internet, Inc. announces a change of company name in consolidated subsidiary, paperboy&co. Inc. (JASDAQ Standard: 3633), details are as follows. Please note that this change is subject to approval of the required revisions to the paperboy&co. Articles of Incorporation by the company's annual general stockholders meeting scheduled for March 2014.

1. Overview of Consolidated Subsidiary

(1)	Current Name	paperboy&co. Inc.
(2)	Address	26-1 Sakuragaokacho, Shibuya-ku, Tokyo
(3)	CEO	Kentaro Sato
(4)	Business Description	Web Hosting Ecommerce Solutions Community
(5)	Capital	JPY 124.01 million (September 30, 2013)

2. New Company Name

To be announced

3. Reasons for Change

paperboy&co. was established in Fukuoka, Japan in January 2003, and joined the GMO Internet Group the following year in 2004. The company continues to provide Internet services that support individual user expression on the Internet.

The company will add "GMO" to its name to boost synergies with the group and to expand its business.

4. Effective Date

April 1, 2014