

September 28, 2015

Company Name: GMO Internet, Inc.
(TSE First Section, Code: 9449)
Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative: Masatoshi Kumagai, CEO and Founder
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GMO Internet Subscribes to Private Placement by Corporate Domain Services Company, Brights Consulting (Brights Consulting to become Subsidiary)

GMO Internet, Inc. announces it will acquire an 80% stake in corporate domain services company, Brights Consulting in a private sale of shares. Details are as follows.

1. Objective of the Acquisition

GMO Internet Group is a comprehensive provider of Internet services operating under the corporate tagline “Internet for Everyone”. The Group’s Internet Infrastructure segment provides everything required to build and operate an online business, and one of the core products in this segment is domain registration. Positioned as the gateway to the infrastructure segment, the domain registrar business has achieved sustained growth driven by a low-pricing strategy. As a result, the Group has captured 91.5% of the generic Top Level Domain (gTLD*) registration market in Japan (as of 6/2015).

GMO Internet Group also operates .tokyo, .nagoya and .yokohama registries, and provides operation and management services for brand TLDs. The Group currently accounts for 44% of new gTLD registry operations in Japan.

Established in 2004, Brights Consulting provides corporate trademark and domain name registration management and consulting services, and is an ICANN accredited registrar. The company also manages and operates a number of brand TLDs, currently accounting for 40% of the new gTLDs registry industry in Japan. With Brights Consulting becoming a GMO Internet subsidiary, GMO Internet Group market share in the new gTLD registry market in Japan will reach 85%, making the Group overwhelmingly the number one registry business in Japan. Bringing together the strengths of the two companies is expected to contribute to growth in both companies.

2. Overview of Brights Consulting, Inc.

(1) Company Name	Brights Consulting, Inc.
(2) Address	Kasumigaseki Bldg, 3-2-5 Kasumigaseki, Chiyoda-ku, Tokyo Japan
(3) Representatives	Ryuji Kozu (Chief Executive Officer) Mitsuaki Nakagawa (Chief Operating Officer)
(4) Business Description	Domain services
(5) Capital	JPY 49 million
(6) Date Established	January 7, 2004
(7) Major Shareholders and Ownership Ratio	Ryuji Kozu 49.4% Mitsuaki Nakagawa 28.4%
(8) Related Party Relationships	There are no reportable capital, executive, transactional or related party relationships between GMO Internet and Brights Consulting. Further, there are no reportable capital, executive, transactional or related party relationships between affiliates of the two companies.

3. Number of Shares to be Acquired, Number of Shares Held Before and After Acquisition

(1) Shares Held Prior to Acquisition	0 shares (no. of voting rights: 0 / % ownership: 0%)
(2) Shares Acquired	6,560,000 shares (no. of voting rights: 6,560,000)
(3) Shares Held After Acquisition	6,560,000 shares (no. of voting rights: 6,560,000 / % ownership: 80%)

*Acquisition amount not disclosed due to confidentiality obligations of the company to be acquired.

4. Schedule

Board Decision	September 28, 2015
Agreement Date	September 28, 2015
Payment Date	October 13, 2015 (tentative)

5. Outlook

The impact of this transaction on consolidated earnings is immaterial.

(Reference) Consolidated Results Forecast (as of July 30, 2015)

	Consolidated Net Sales	Consolidated Operating Profit	Consolidated Ordinary Profit	Consolidated Net Profit
Current Forecast (FYE12/2015)	JPY 121,000 million	JPY 14,300 million	JPY 14,300 million	JPY 9,000 million
Previous Term Results (FYE12/2014)	JPY 109,368 million	JPY 12,931 million	JPY 12,734 million	JPY 5,841 million