

January 28, 2016

Company Name: GMO Internet, Inc.
(TSE First Section, Code: 9449)
Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative: Masatoshi Kumagai, CEO and Representative Director
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Consolidated Subsidiary Acquires Rights to Operate New Domain, .shop

GMO Internet, Inc. consolidated subsidiary, GMO Registry Inc. today announces that it will acquire the rights to operate new generic Top Level Domain, .shop. Please see details below.

1. Objective of Acquisition

GMO Internet Group operates in four business segments, Internet Infrastructure, Online Advertising & Media, Internet Securities, and Mobile Entertainment. In Internet Infrastructure, the segment in which GMO Registry operates includes domain, cloud, hosting, ecommerce security and payment services. The segment provides a one-stop shop for customers doing business on the Internet.

GMO Registry was established in 2009 to provide all-in registry solutions for new gTLDs including assistance with the new gTLD application process, building and operating registry systems, and marketing support. The company is founded on the technology and extensive industry experience of the GMO Internet Group. Amidst a growing ecommerce market, GMO Registry applied for .shop in May 2015. Today GMO Registry won an auction convened by ICANN to determine the .shop registry operator.

As the ecommerce market continues to grow going forward, the company expects to see worldwide adoption of the .shop domain, ideal for both both ecommerce and bricks and mortar store operators. Going forward, GMO Internet Group aims to become Japan's first global Internet Group providing cloud, hosting, ecommerce, security, and payment services in a globally focused strategy driven by .shop.

*1 ICANN The Internet Corporation for Assigned Names and Numbers

2. Overview of Concerned Subsidiary

(1) Company Name	GMO Registry, Inc.
(2) Address	26-1 Sakuragaokacho, Shibuya-ku, Tokyo
(3) Representative	Chairman: Masatoshi Kumagai CEO: Hiroya Tsukahara
(4) Business Description	Domain registry business
(5) Capital	JPY490 million

3. Details of Business Rights Acquired

(1) Contracting Party	ICANN (The Internet Corporation for Assigned Names and Numbers)
(2) Acquisition Cost	USD41.5 million
(3) Rights Acquired	Rights to operate new domain, .shop

4. Date of Acquisition

Board of Directors Decision	January 25, 2016
Auction Date	January 28, 2016
Date of Agreement	H1 2016

5. Outlook

This transaction does not impact consolidated results forecast for the FY2015 fiscal year. Impact on results in the current fiscal year will be incorporated into the guidance to be published on February 8, 2016. The acquisition will be amortized over 20 years.