

Company Name: GMO Internet, Inc.
(TSE First Section, Code: 9449)
Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN
Representative: Masatoshi Kumagai, Founder, Chairman and Group CEO
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Notice Regarding Establishment of Subsidiary Through Joint Capital Investment to Enter the NFT Business

GMO Internet, Inc. hereby announces that it has resolved to establish a subsidiary through joint capital investment by GMO Internet, Inc., consolidated subsidiary GMO Financial Holdings, Inc. ("GMO-FH"; JASDAQ: 7177), SAMURAI PARTNERS, Inc. ("SAMURAI PARTNERS"), etc.

1. Purpose of establishment

In 1995, GMO Internet Group has launched the Internet business under the corporate slogan "Internet for Everyone." As of today, GMO Internet Group is growing into a business group that comprehensively develops Internet Infrastructure, Online Advertising & Media, Internet Finance, and Cryptoassets businesses.

Since the launch of the official service of the cryptoassets exchange business in May 2017, GMO Coin, which is GMO-FH's subsidiary, makes full use of expertise the Group has cultivated through the securities and FX businesses, which offer financial services, to improve its services and work on easier-to-use services, such as the development of a safe environment in which people can trade, the addition of stocks, and provision of the apps that are easy to use, and is expanding its customer base. Cryptoassets exchange business has No.1* Bitcoin volume (including cash settlement and futures transactions) on the Japanese exchange in May 2021 for the 2nd consecutive month. At the end of May 2021, the number of accounts has totaled 415,000 accounts. Cryptoassets exchange business continues to grow.

In the cryptoassets payment business, GMO-Z.com Trust Company, Inc. provides the world's first Japanese yen-pegged stablecoin GYEN and USD-pegged stablecoin ZUSD, which comply with the US banking laws and regulations.

GMO Internet has decided to establish GMO Adam, Inc. ("GMO Adam") through joint capital investment for the new value creation and to enhance its corporate value by entering the NFT business.

A Non-Fungible Token (NFT) is a digital token that is not interchangeable and can be issued and traded on the blockchain. In recent years, NFT is deemed to be able to prove uniqueness and ownership of things including digital content, is used for digital content, such as characters and items in games, works of art, etc., is used in the real estate and finance sectors, and is a hot topic.

Entering cryptoassets business has enabled GMO Internet to accumulate a customer base, expertise, and blockchain technology. GMO Adam will make full use of them and is intended to release its new marketplace that will allow customers to trade NFT. Its goal is to provide the NFT marketplace with attractive content through collaboration with SAMURAI PARTNERS, the strengths of which are to form alliances with creators and promotion.

* According to Japanese information site's research. Japanese cryptoasset exchange businesses' monthly Bitcoin volume (including cash settlement and futures transactions) in April and May 2021.

2. Outline of new subsidiary

(1)	Name	GMO Adam, Inc.
(2)	Location	1-2-3 Dōgenzaka, Shibuya City, Tokyo
(3)	Name & Title of Representative	Masatoshi Kumagai, Representative Director Hideyuki Takashima, Representative Director
(4)	Business Description	Providing NFT marketplace, managing the content, asset, etc. that use blockchain technology, etc.
(5)	Capital	JPY 251,125,000
(6)	Establishment	June 16, 2021 (planned)
(7)	Major Shareholders and Ownership Ratio	GMO Financial Holdings, Inc.: 73.46% GMO Internet, Inc.: 12.24% SAMURAI PARTNERS, Inc.: 11.02%
(8)	Relationship with GMO Internet	Capital relations GMO Internet plans to found the company as a consolidated subsidiary of GMO Internet.
		Human relations Directors of GMO Internet plan to concurrently serve as Representative Directors of the said subsidiary.
		Business relations GMO Internet plans to sign a business entrustment contract with the said subsidiary.

* Ownership ratio is rounded down to two decimal places.

3. Schedule

(1)	Date of Resolution by the Board of Directors	June 16, 2021
(2)	Date of Establishment of the Said Subsidiary	June 16, 2021 (planned)
(3)	Date of Business Launch	August 2021 (planned)

4. Outlook for the future

GMO Internet believes the impact of this subsidiary's establishment on the consolidated business performance for the year ending December 31, 2021, is insignificant. GMO Internet shall also immediately disclose any further important information which has come to light.