

Company Name: GMO Internet, Inc.  
(TSE Prime Market, Code: 9449)

Address: 26-1 Sakuragaoka-cho Shibuya-ku Tokyo JAPAN

Representative: Masatoshi Kumagai, Founder, Chairman and Group CEO

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## **Notice of Change of Company Name Notice of Amendment to Articles of Incorporation**

At a meeting of the GMO Internet Board of Directors convened today, it was resolved to submit the following proposals regarding the change in company name and amendments to part of the company's Articles of Incorporation at the extraordinary shareholders meeting to be held on August 9, 2022.

### 1. Change in Company Name

#### (1) Reason for Change

In 1995, GMO Internet has launched the Internet business under the corporate slogan "Internet for Everyone." As of today, GMO Internet Group has created a business group - including 10 listed companies - that comprehensively develops Internet Infrastructure (which is a business at the core of the group), Online Advertising & Media, Internet Finance, Cryptoassets, and Incubation businesses. GMO Internet Group has been promoting Group management by implementing speedy management through the distribution of authority, sharing the Venture Spirit Declaration, which embodies the spirit in which the Group has been founded, and pursuing group-wide synergies, for the purpose of enhancement of corporate value throughout the group.

We will accelerate the Group management and achieve hundreds of years of sustainable growth by changing the company name from GMO Internet to GMO Internet Group.

#### (2) New Company Name

GMO internet group, Inc.

#### (3) Scheduled Date of Change

September 1, 2022

\* The company will change its company name if amendments to part of the Articles of Incorporation are approved at the extraordinary shareholders meeting to be held on August 9, 2022.

### 2. Amendments to Part of the Articles of Incorporation

#### (1) Reason for Change

GMO Internet decided the amendments to the current Article 1 (company name) and Article 2 (the spirit in which the company was founded) of the Articles of Incorporation to change the company name, as stated in "1. Change in Company Name" above.

(2) Details of Amendments

(Changes Underlined)

Current	Revised
<p>Article 1 (company name) The Company shall be called “GMO Internet Kabushiki Kaisha” and shall be expressed in English as “GMO internet, Inc.”</p>	<p>Article 1 (company name) The Company shall be called “GMO Internet <u>Group</u> Kabushiki Kaisha” and shall be expressed in English as “GMO internet <u>group</u>, Inc.”</p>
<p>Article 2 (the spirit in which the company was founded) 1. Under the Venture Spirit Declaration, which embodies the spirit in which the company was founded, GMO Internet and GMO Internet Group focus their business resources on the "place" for the Internet, and comprehensively develop Internet businesses. Our business activity is about: enriching the Internet and making it more fun; creating new Internet culture and industry, smiles, and excitement; and striving towards contributing to society and the people.</p>	<p>Article 2 (the spirit in which the company was founded) 1. Under the Venture Spirit Declaration, which embodies the spirit in which the company was founded, GMO Internet and <u>each company of</u> GMO Internet Group (<u>hereinafter collectively referred to as "GMO Internet Group"</u>) focus their business resources on the "place" for the Internet, and comprehensively develop Internet businesses. Our business activity is about: enriching the Internet and making it more fun; creating new Internet culture and industry, smiles, and excitement; and striving towards contributing to society and the people.</p>

(3) Schedule

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|--|-------------------|
| a. Record date   | June 30, 2022     |
| b. Date of extraordinary shareholders meeting                | August 9, 2022    |
| c. Effective date of amendments to Articles of Incorporation | September 1, 2022 |