Fiscal Year 2021

First Quarter

Results Presentation



STOCK CODE: 9449

- 1. Overview
- 2. Financial Results
- 3. Segment Report
  - i) Group Overview
  - ii) Internet Infrastructure
  - iii) Online Advertising & Media
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- 4. NFT Business



## **Overview | Executive Summary: Q1 FY2021**

	(JPY billions)	Q1′20 (Jan-Mar)	<b>Q1'21</b> (Jan-Mar)	YoY Change	Change
•	Net Sales	53.6	61.2	+7.54	+14.1% Record high
	Operating Profit	8.28	12.47	+4.19	+50.7% Record high
	Ordinary Profit	8.05	13.54	+5.48	+68.1% Record high
	Net Profit	2.25	5.65	+3.40	+150.7% Record high



### **Overview | Executive Summary: Q1 FY2021**

JPY **4.02B** (Up **843**% YoY)

#### **Evaluation**

Internet Infrastructure	Net sales OP		(Up <b>8.3</b> % YoY) (Up <b>22.5</b> % YoY)	Consumption increased due to stay-at-home orders. Services each hold top share in their respective markets in Japan, which is our strength.	0
Online Ad & Media	Net sales OP		(Up <b>10.9</b> % YoY) (Up <b>264</b> % YoY)	Affected by the strong customer demand for advertisements. Recovery trend in Online Advertising & Media.	0
Internet Finance	Net sales OP		(Down <b>10.1</b> % YoY) (Down <b>8.7</b> % YoY)	Steady growth in FX and CFD. Achieved landings comparable with the previous year.	0
Cryvataaaaata	Net sales	JPY <b>6.8B</b>	(Up <b>377</b> % YoY)	In addition to the volatile market, five years of Record	

In addition to the volatile market, five years of

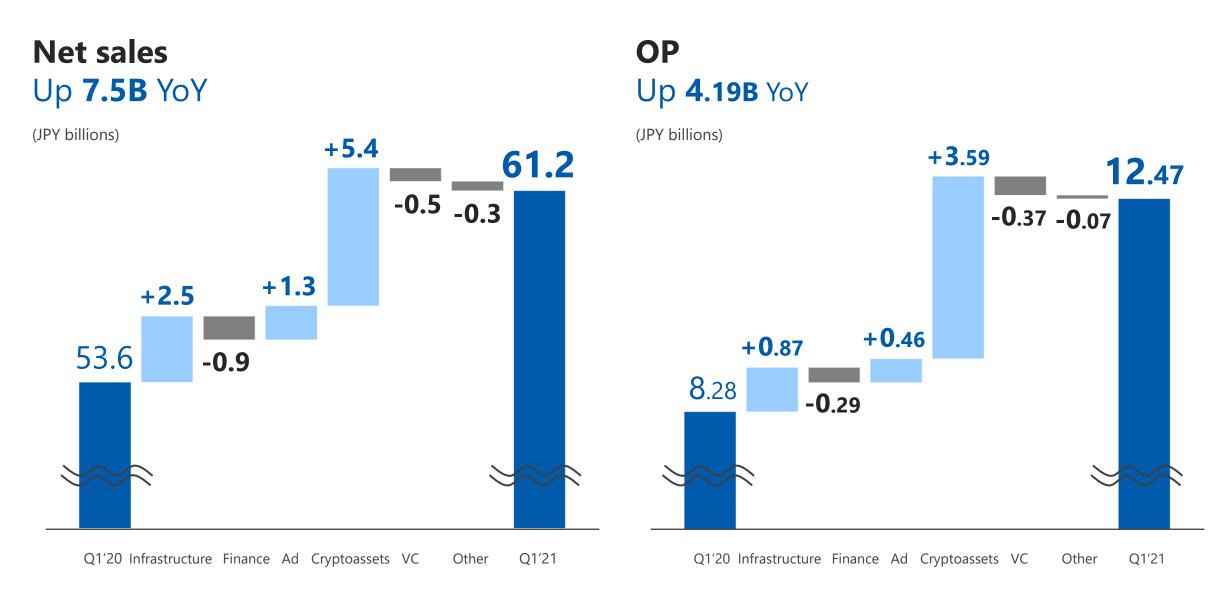
investment bore fruit, entering into the harvest season.



Cryptoassets

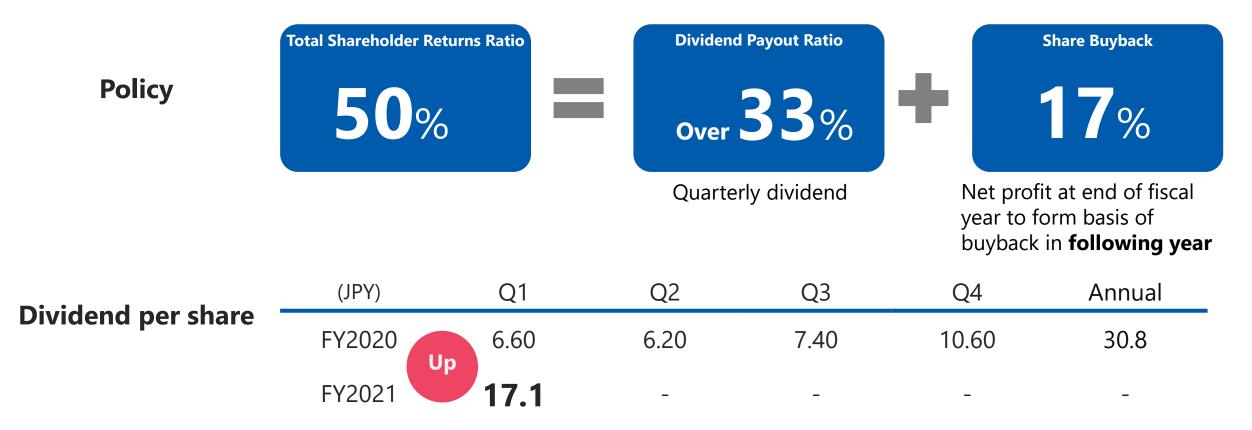
OP

#### **Overview | Executive Summary: Q1 FY2021**





#### **Overview | Shareholder Returns (Policy and Actual)**



Repurchase of Own Shares\*

Total cost of share acquisition: up to JPY 5.63B. No progress in Q1.

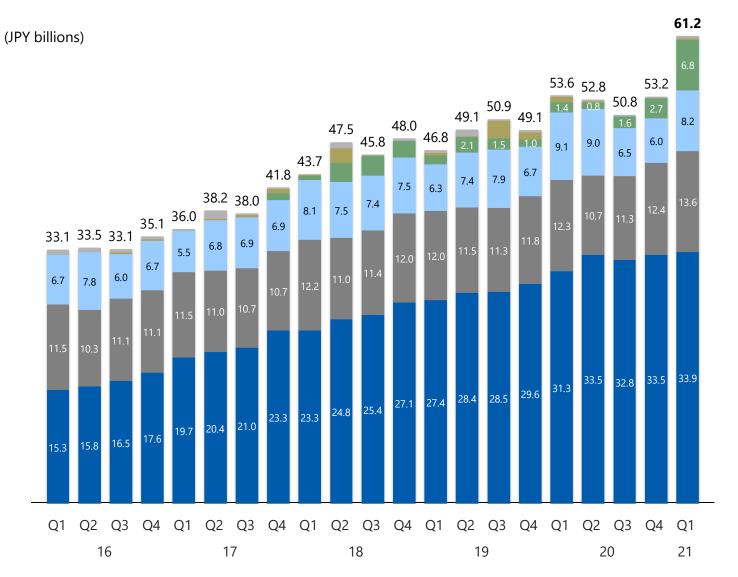


<sup>\*</sup> Repurchase resolved at the Board of Directors meeting held on February 12, 2021

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#### **Financial Results | Net Sales by Segment**



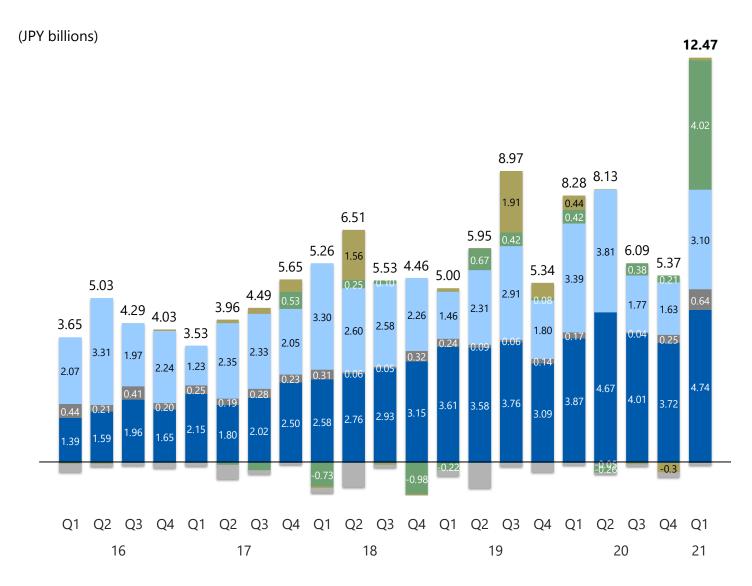
Revenue up

14.1% YoY





#### **Financial Results | Profit by Segment**



Profit up

**50**.7%

YoY

Cryptoassets is the third pillar of business





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#### **Group Overview | Listed Group Companies: Equity Share**

Stock Code	Stock Name	Exchange	Market Cap <sup>*1</sup> (JPY billions)	% Ownership*2	Equity Share (JPY billions)
9449	GMO Internet	TSE1	336.7		
3769	GMO Payment Gateway	TSE1	934.4	41.3%	385.6
7177	GMO Financial Holdings	TSE JQS	97.8	65.5%	64.0
4051	GMO Financial Gate	TSE MOTHERS	66.6	24.0%*3	16.0
3788	GMO GlobalSign HD	TSE1	62.4	51.8%	32.3
3633	GMO Pepabo	TSE1	31.8	59.4%	18.8
4784	GMO AD Partners	TSE JQS	8.6	57.2%	4.9
6180	GMO Media	TSE MOTHERS	3.8	66.4%	2.5
3695	GMO Research	TSE MOTHERS	3.2	54.9%	1.7
6026	GMO TECH	TSE MOTHERS	2.2	54.1%	1.2
	Group Total		1,547.9 <sup>*4</sup>		527.4

<sup>\*1</sup> Market value as of May 11, 2021

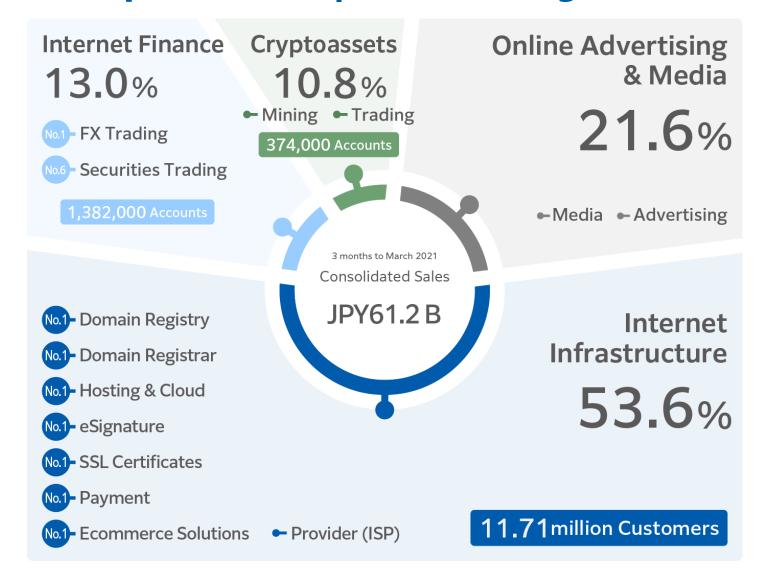


<sup>\*2</sup> Includes indirect holdings (as of the end of March)

<sup>\*3</sup> GMO Internet owns 24.0% of GMO-FG indirectly through GMO-PG

<sup>\*4</sup> Calculated as the sum of the listed market cap values

#### **Group Overview | Business Segments (Composition)**



Solid revenue base

13.47M customers

(Infrastructure and Finance)

Up

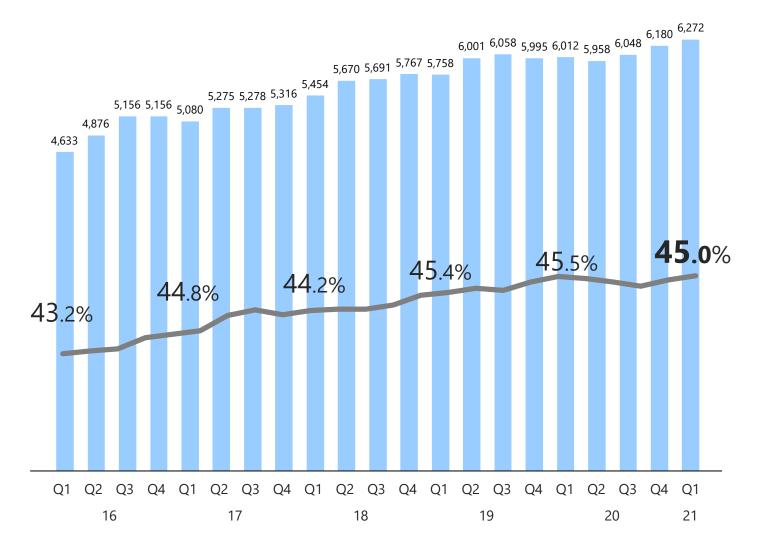
**0.42**M

YoY

\*Net sales ratio is calculated based on the numbers before cancelling inter-segment transactions. \*Number of customers is an aggregate number of customers (the actual number) in Infrastructure, Finance, and Cryptoassets segments.

\*Regarding Internet Finance, the number of accounts does not include GMO Aozora Net Bank's accounts.

#### **Group Overview | Strengths: Technology**



Goal: Workforce of over **50**% engineers





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# **Internet Infrastructure | Collection of No. 1 services**

Strong No. 1	Domain Registi	y GMOREGISTRY GMOBrightsConsulting	Domestic market share at 82.5%
Strong No. 1	Domain Registi	Tar MuuMuu Value-domain	Domestic market share at 84.0%
No. 1	Hosting & Clou	d ConoHa CLOUD  ConoHa LOLIPOP! Value-server	Domestic market share at 57.9%
No. 1	eSignature	電子印鑑なら	186 <sub>K accounts</sub>
No. 1	ASP Cart	COLOR ME MakeShop® 64	<b>1,580</b> paid stores
No. 1	Security	<b>GlobalSign</b> ₃	Domestic market share at 50.5%
No. 1	Payment	GMOPAYMENT GATEWAY GMOEPSILON 184	1,355 merchants
No. 1	Provider (ISP)	まとくなプロバイダー provider in to	No. 1 5 erms of customer satisfaction

<sup>\*1</sup> Based on our own data \*2 Based on ICANN data

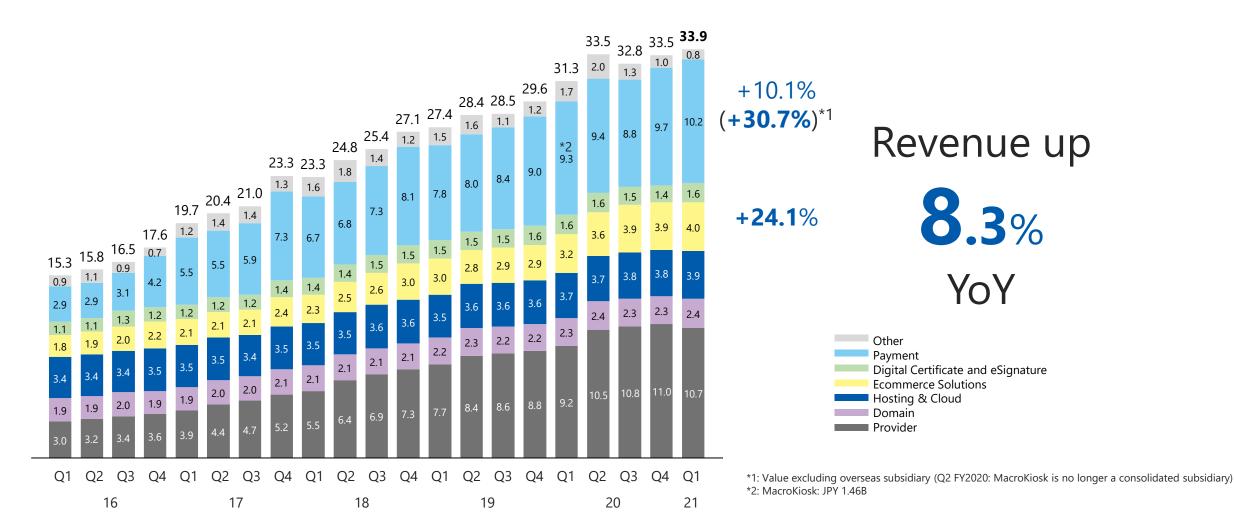
GMO

<sup>\*3</sup> Based on domaintools.com data

<sup>\*4</sup> Country code based on Netcraft data

#### Internet Infrastructure | Net Sales by Sub-Segment

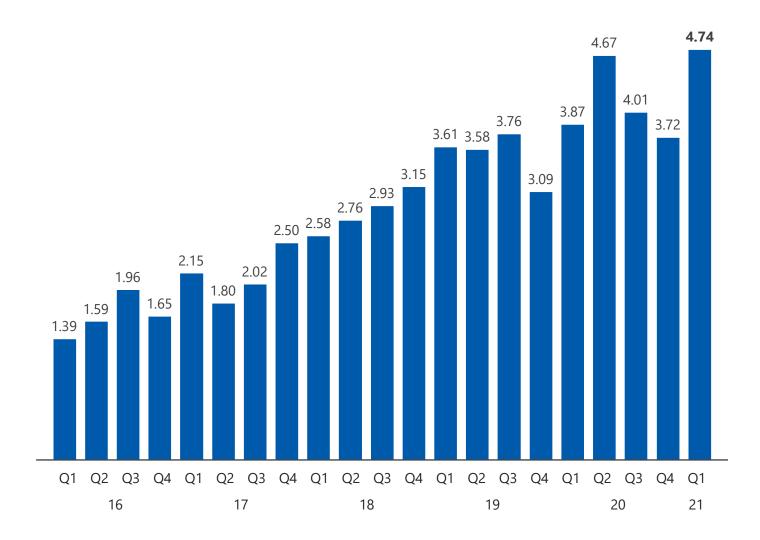
(JPY billions)





#### **Internet Infrastructure | Operating Profit**

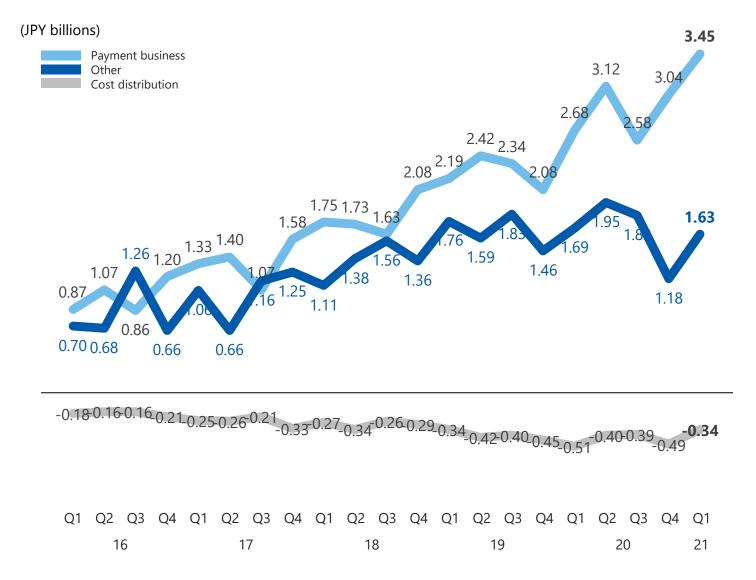
(JPY billions)



Profit up
22.5%
YoY

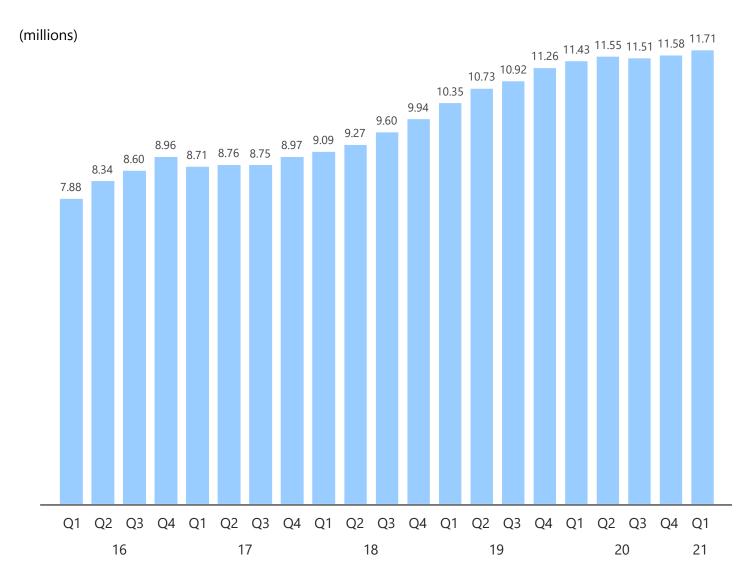


#### **Internet Infrastructure | Breakdown of Operating Profit**





#### **Internet Infrastructure | Contracts**

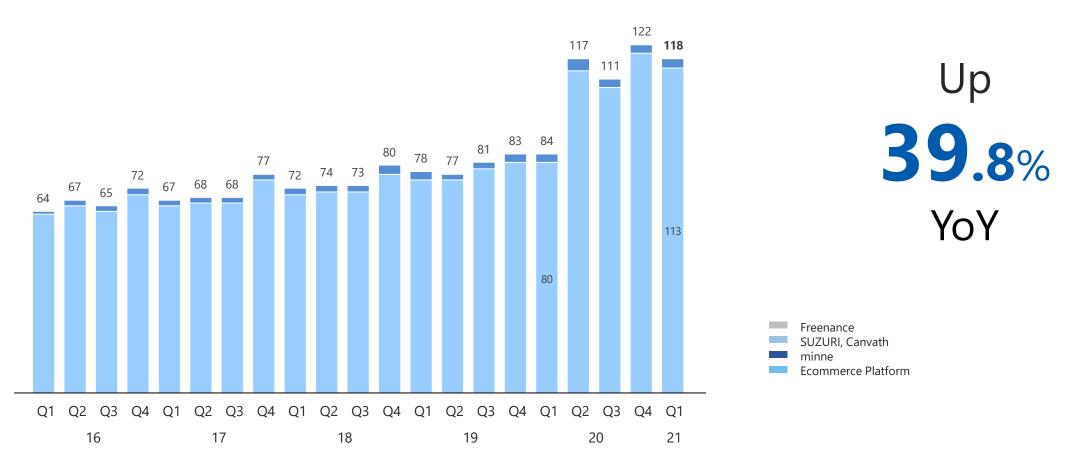


Solid revenue base
11.71M
customers



#### **Internet Infrastructure | Ecommerce Solutions: transaction volume**

(JPY billion)

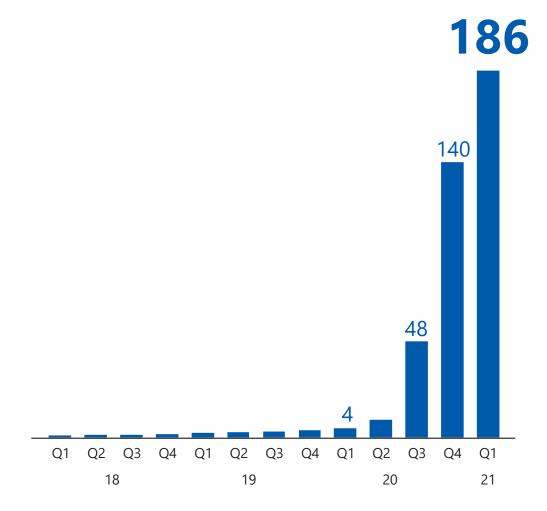




#### **Internet Infrastructure | Number of e-contract accounts**



(thousands)



Increased

39-fold YoY



#### **Internet Infrastructure | Number of contracts**

電子印鑑なら

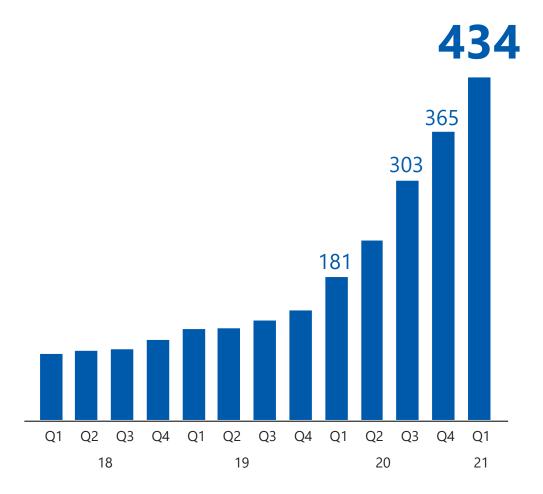
「個人」

「個人」

「一人」

「一人」

(thousands)



Increased

2.4-fold
YoY



#### Internet Infrastructure | Launches application





#### Safe e-contract service available to everyone at anytime, anywhere

1. Tap notification



2. Confirm document



3. Complete signature in 3 steps or less





#### Internet Infrastructure | Initiatives on digital government

#### Demonstration experiment with 19 municipalities



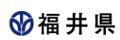
Municipalities participating in the "Goodbye Seal Impression: Digitize 100 Million Project"



















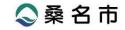






















### **Internet Infrastructure | Sanjo City uses GMO Sign**

#### First municipality in Japan to use GMO Sign





#### **Contract digitalization**

- ✓ Improving the user-friendliness of civil services
- ✓ Work-style reforms of employees
- ✓ Improving the civil services

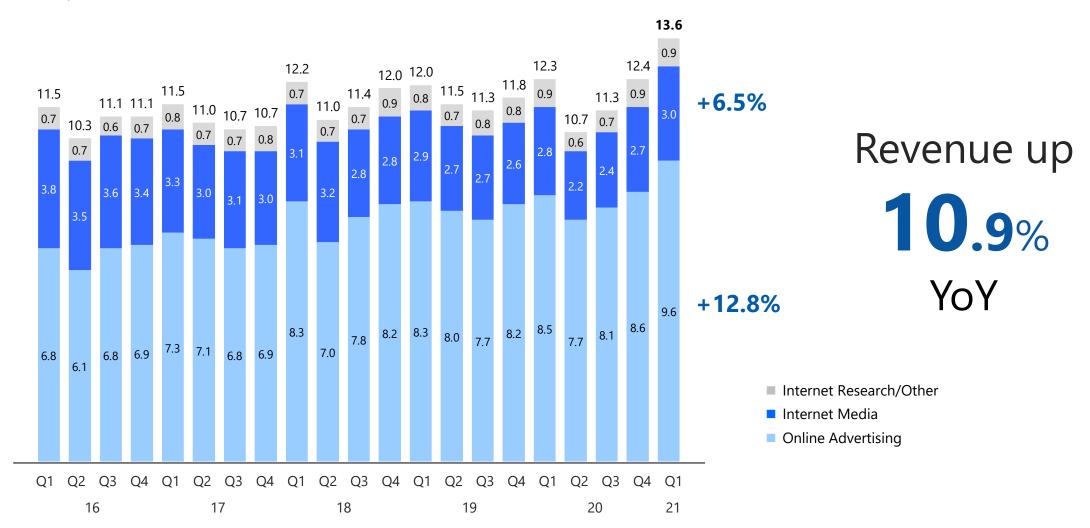


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#### **Online Advertising & Media | Net Sales**

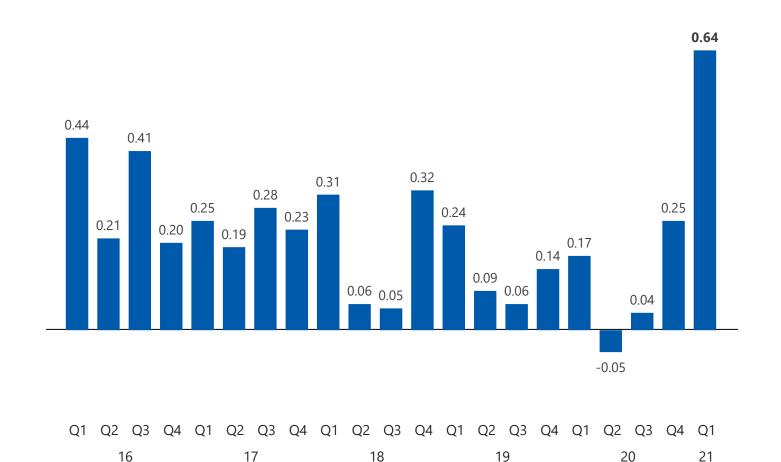
(JPY billions)





#### **Online Advertising & Media | Operating Profit**

(JPY billions)



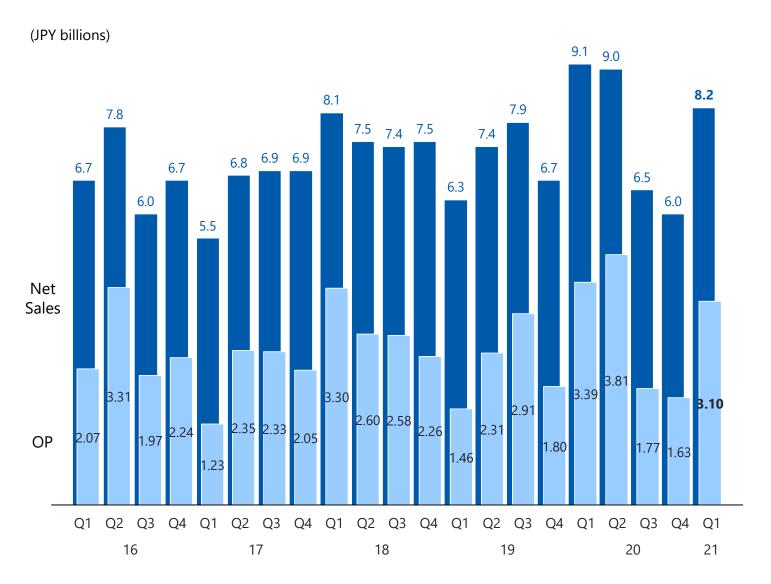




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#### **Internet Finance | Historical Performance by Quarter**



Revenue down

10.1%

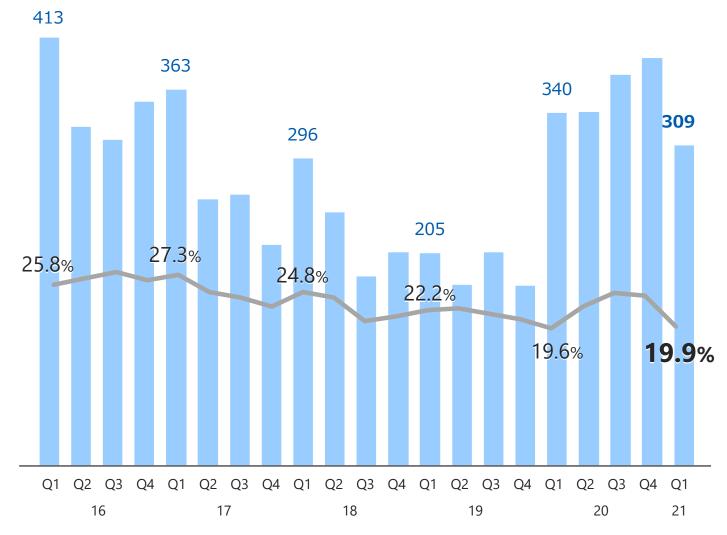
Profit down

8.7%

YoY



#### **Internet Finance | FX Trading Volume**



# No.1 market share in Japan

Trading volume (JPY trillions)

Share (%)

Prepared based on Results Presentation of GMO Financial HD for Q1 of FY2021 and "Monthly Statistical Bulletin on Over-The Counter Retail FX Margin Trading" published by the Financial Futures Association of Japan (FFAJ)

<sup>\*2:</sup> Group share calculated based on the sum of GMO Financial HD's revenues for the applicable three-month period, assuming that "Monthly Statistical Bulletin on Over-The Counter Retail FX Margin Trading" published by the Financial Futures Association of Japan (FFAJ) is a market as a whole.

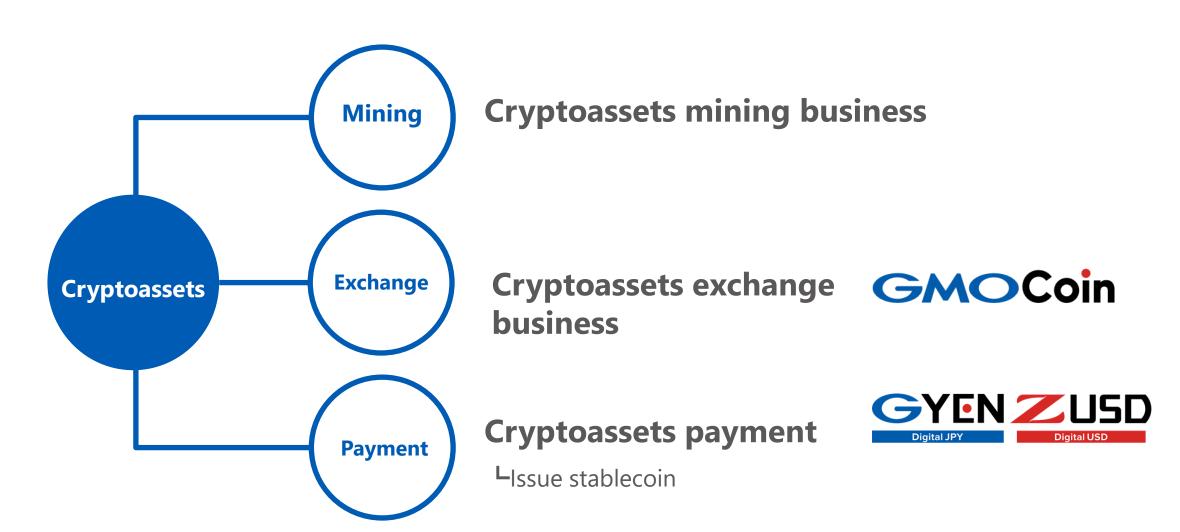


<sup>\*1:</sup> According to Finance Magnates

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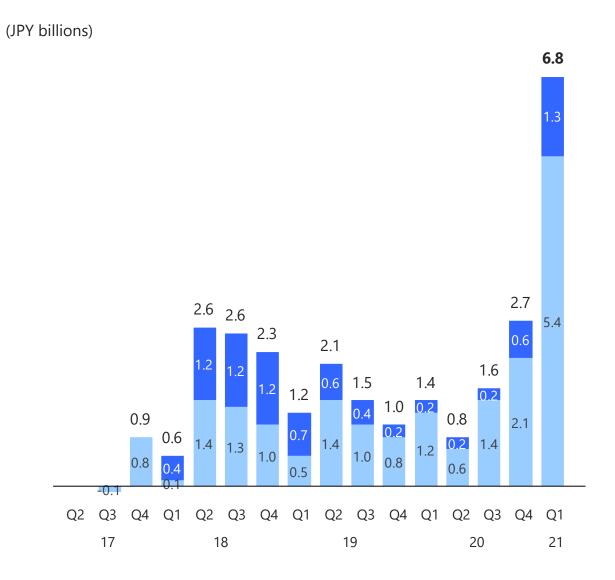


#### **Cryptoassets business**





#### **Cryptoassets business | Net Sales**



Revenue up 377%
YoY

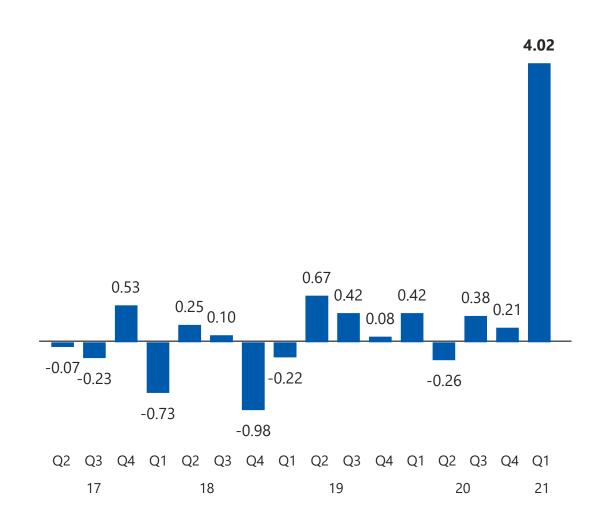


exchange



#### **Cryptoassets business | Operating Profit**

(JPY billions)

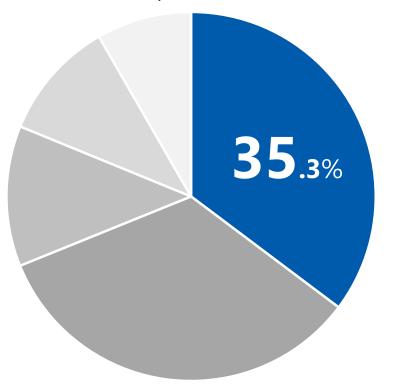


Profit up
843%
YoY



# Cryptoassets exchange business | BTC trading volume GMOCoin





No.1
market share in Japan\*

Monthly trading volume of JPY/BTC currency pair (BTC-denominated) Source: https://jpbitcoin.com/market/volume



#### Cryptoassets payment business | Stablecoin GYEN

Listed on the world's largest cryptoassets exchange on May 12







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## Relationship between content and format

#### e.g. transaction of books

	Physical book	E-book (Kindle)	NFT
What is bought/sold	Print	Digital data (right to read, DRM)	Token (≒certificate of the registered matters)
Secondary distribution		×	
Copyright holder's economic opportunity at the time of secondary distribution  CMO			(Various designs are possible)

## **Economic opportunity by stakeholder**

#### NFT allows various designs of fee models on smart contracts

	Physical book (physical exchange)		<b>E-book</b> (right to read, DRM)		NFT	
	Primary distribution	Secondary and subsequent distributions	Primary distribution	Secondary and subsequent distributions	Primary distribution	Secondary and subsequent distributions
Copyright holder		×		_		
Publishing company		×		_		
Primary distributor		×		_		
Secondary	_		_	_	-	0



#### Issues



Generally, NFT is still difficult to use.

- Open accounts with crypto exchanges
- Purchase at marketplaces
- Keep in NFT wallets

GMO can comprehensively optimize UI/UX.

So please be expectant about our NFT business.

Adam byGMO

adam.jp

5:36 p.m. on April 10, 2021

· Twitter Web App



<sup>\*</sup> The above has been translated from a part of the Japanese original for reference purposes only.

## **NFT** marketplace "Adam byGMO"

# www.adam.jp



# Internet for Everyone



# GMOINTERNET

#### We are planning on making an earnings announcement for FY2021 Second Quarter after 3 pm on August 10, 2021.

This document includes projections based on expectations, premises and plans as of May 12, 2021. These projections may differ from actual results due to factors including changes in the global economy, competition, exchange rate fluctuations, market cap of cryptoasset, natural disasters and other unforeseeable events. Some of the figures given, such as market share are based on our own calculations. These figures may differ from research agency figures.

Information contained in this document is provided for information purposes only and does not constitute solicitation of investors. Further, results forecasts and other forward-looking statements are based on premises that include risks and factors that are largely indeterminable. Please understand that actual results may differ significantly as a result of forces including economic conditions and market environment. No responsibility for any reason is accepted for damage sustained as a result of actions taken based on this information.

# Appendix

#### **Consolidated Balance Sheet**

(JPY millions)	End of 12/2020	End of 3/2021	Change	GMO Financial HD (End of 3/2021)	Change
Current Assets	1,005,226	1,099,662	94,436	822,932	105,680
Cash & Deposits	220,745	224,757	4,011	69,828	7,828
Fixed Assets	65,318	70,928	5,610	7,801	-313
Goodwill	657	635	-21	244	-40
Software	7,924	8,170	246	1,678	-137
Investment Securities	18,838	26,581	7,742	2,805	-60
Total Assets	1,070,544	1,170,590	100,046	830,733	105,366
Liabilities	970,429	1,049,714	79,284	789,591	101,555
Interest-bearing debts	212,425	226,230	13,805	132,344	22,677
Net Assets	100,114	120,876	20,762	41,142	3,811
Non-controlling Minority Equity	49,140	58,268	9,127	1,789	433
Shareholders' Equity	50,905	62,546	11,640	39,352	3,377
Earned Surplus	26,959	28,289	1,330	39,939	3,058
(Shareholders' Equity Ratio)	4.8%	5.3%	+0.6pt	4.7%	-0.2pt
Liabilities/Net Assets Total	1,070,544	1,170,590	100,046	830,733	105,366



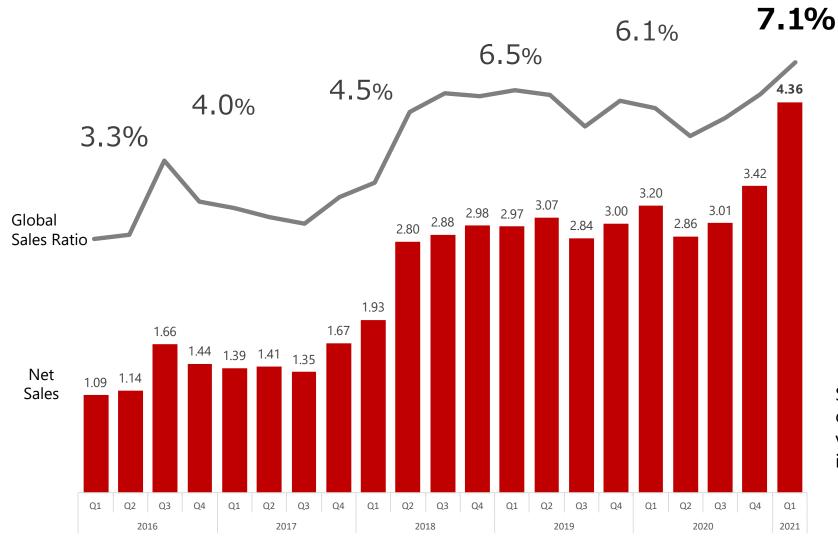
#### **Consolidated Profit and Loss**

(JPY millions)	Q1'20 (1-3/2020)	Q1'21 (1-3/2021)	Change	supplementary information	
Net Sales	53,699	61,246	14.1%		
Gross Profit on Sales	27,377	32,937	20.3%		
Operating Profit	8,283	12,479	50.7%		
(OP Margin)	15.4%	20.4%	+5.0pt		
Non Operating Profit and Loss	-226	1,064	-		
Ordinary Profit	8,056	13,543	68.1%		
Extraordinary Profit or loss	-371	77	-		n exchange loss JPY-0.2B n exchange gain JPY+0.98B
Profit before Tax	7,684	13,620	77.2%		5 5
Corporate Taxes etc.	2,984	4,889	63.8%		
non-controlling interests	2,443	3,074	25.8%		
Profit attributable to Owners of the Parent	2,256	5,656	150.7%		



## **Global Operations | Global Net Sales**





Net sales

YoY

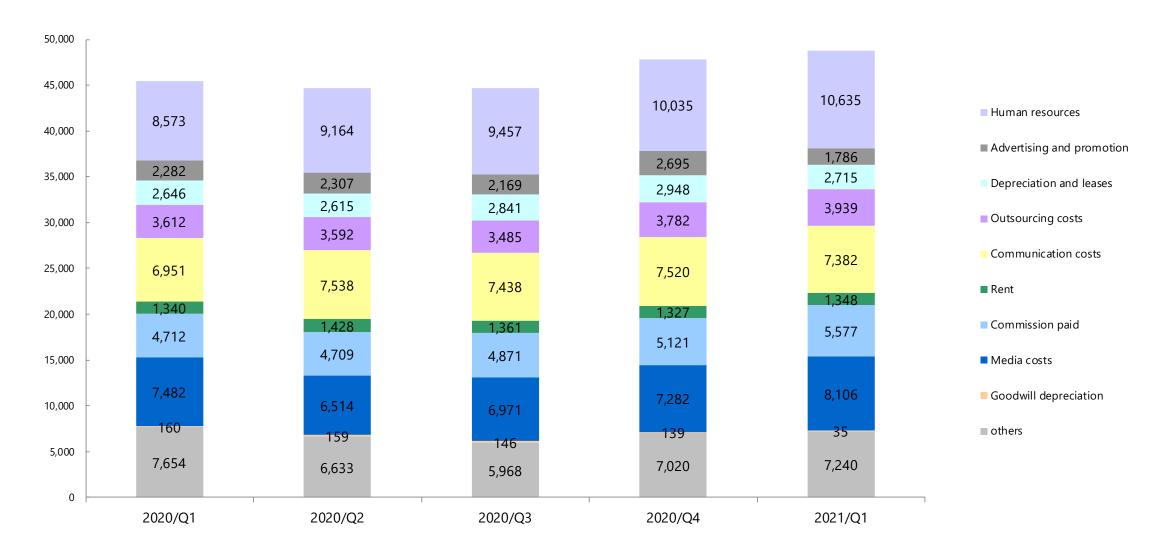
**36.1**% UP

Since Q2 FY2020, MacroKiosk is no longer a consolidated subsidiary. We deducted MacroKiosk values from net sales retroactively to Q1 FY2017 in this chart.



#### **Cost Composition (Consolidated)**

(JPY millions)

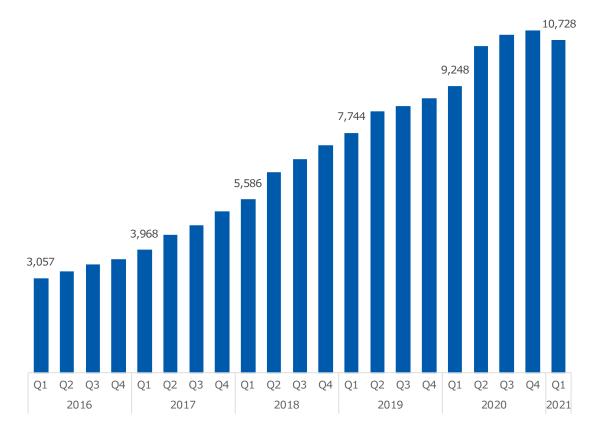


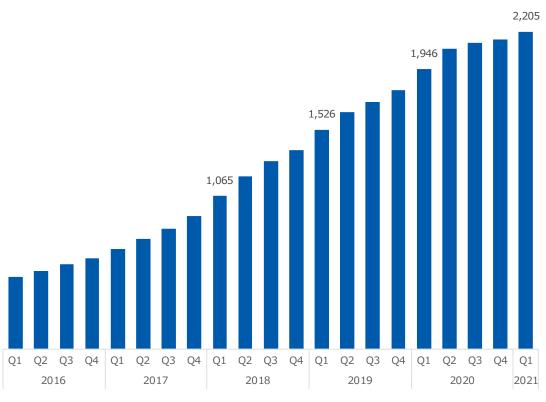


# **Internet Infrastructure**

## **Internet Infrastructure | Provider - KPIs**





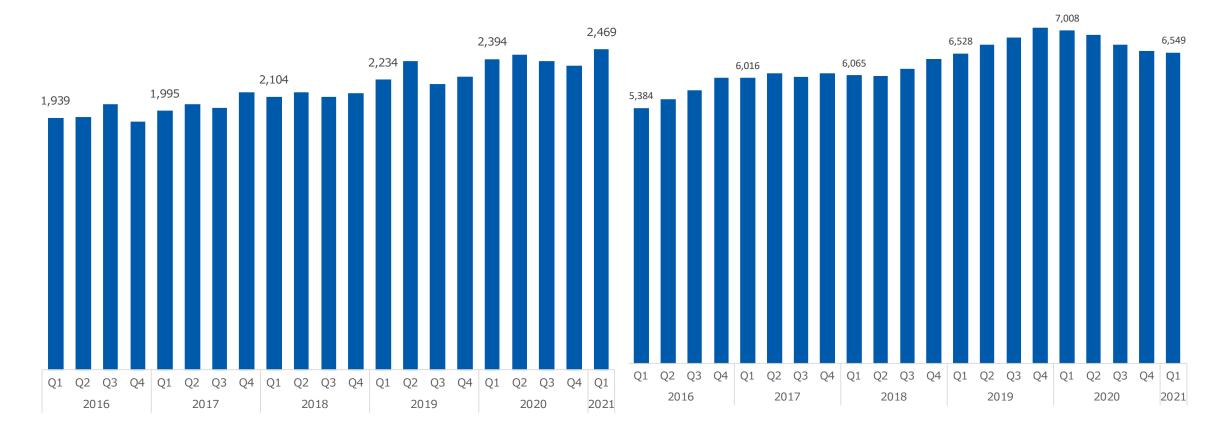




#### **Internet Infrastructure | Domain Registration - KPIs**

Revenue Contracts

(JPY millions) (thousands)





#### **Internet Infrastructure | Domain business**

Registry (wholesale)

Registrar (registration/sale)

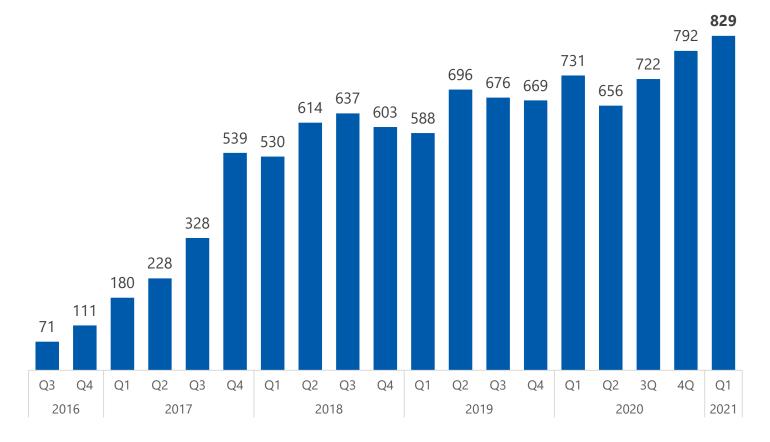


**Japan** 

**Overseas** 

# Internet Infrastructure | Domain Business" •Shop ": Registration progress





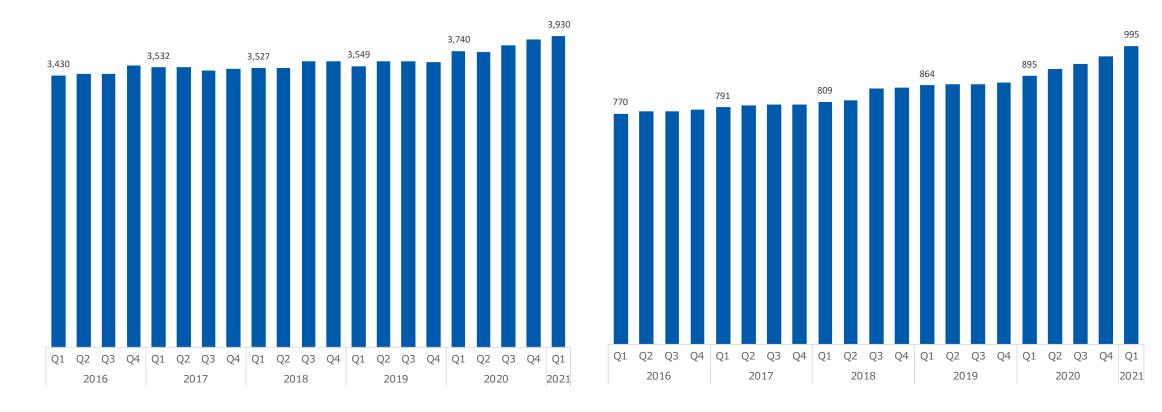
Renewal rate: 71.8%\*

<sup>\*</sup> Renewal rate for domains registered between September 2016 and Feburuary 2019 (2nd renewal)



#### **Internet Infrastructure | Hosting & Cloud - KPIs**

Revenue Contracts (thousands)



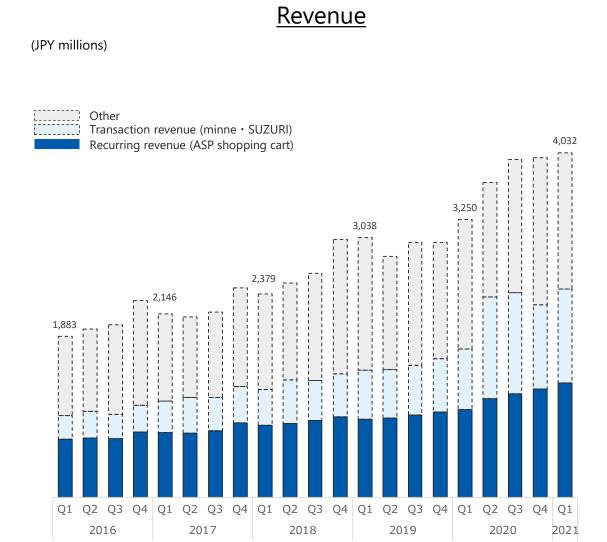


## **Broad ASP shopping cart businesses**

#### Recurring revenue and transaction revenue through a natural cross-selling

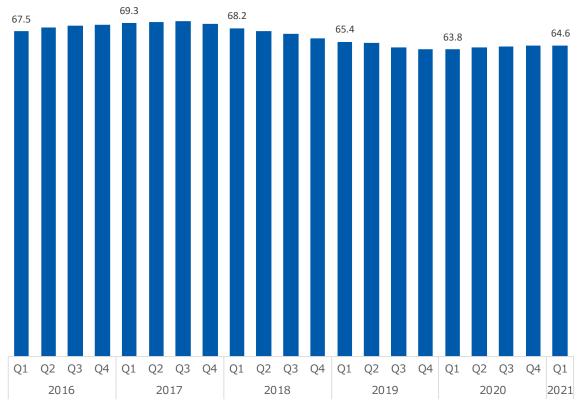
Feature	Online store	Payment	
Service	<b>Make</b> Shop®	<b>GMO</b> PAYMENT GATEWAY	
	COLOR ME	<b>GMO</b> EPSILON	
Business model	Recurring	Transaction	
Revenue	Number of stores x unit price	GMV x commission rate, etc.	
Reportable segments	<b>Ecommerce Solutions</b>	Payment	

#### **Internet Infrastructure | Ecommerce Solutions - KPIs**



#### Contracts (ASP shopping cart)\*

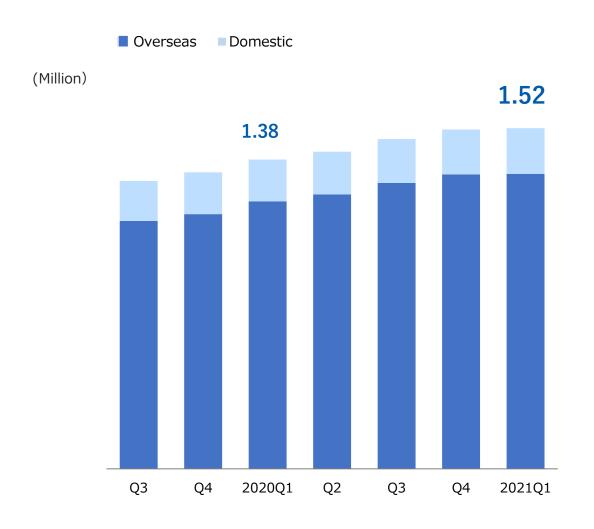
(thousands)



<sup>\*</sup> Figures corrected retroactively to 2015 as the OEM contains certain free accounts.



# 



<sup>\*</sup> The number of valid digital certificates is the number of certificates that are actually used.



#### **Internet Infrastructure** | **Digital Certificate and eSignature business**

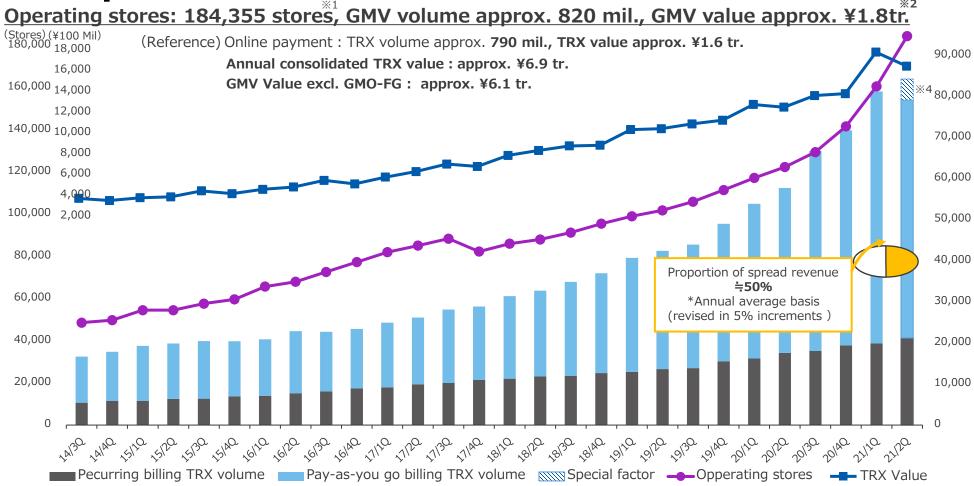
#### Having our own Certificate Authority, we can provide both of types

	◆The identical person type (Directly Involved)	◆Third party type (Indirectly involved)
Proof strength	(Electronic Signature Law Article 3)	
Process	Approvement by Certificate Authority	Verification by email
Merit	strict governance	Less load of contractual partners
Demerit	Much load of partners	Complicated management of the stamp rights



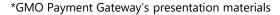
#### **Internet Infrastructure | Payment Processing - KPIs**

## Group-wide TRX value reaches ¥6.9 trillion



<sup>\*1</sup> Figure excludes a significant increase in operating stores from a specific merchant. If included, operating stores would be 244,356 outlets as of end-March 2021 (down 13.2% YoY).

<sup>\*3</sup> Graphs are based on figures for online payments only \*4 Special factors due to change in accounting method of some merchants for the number of payments processed.

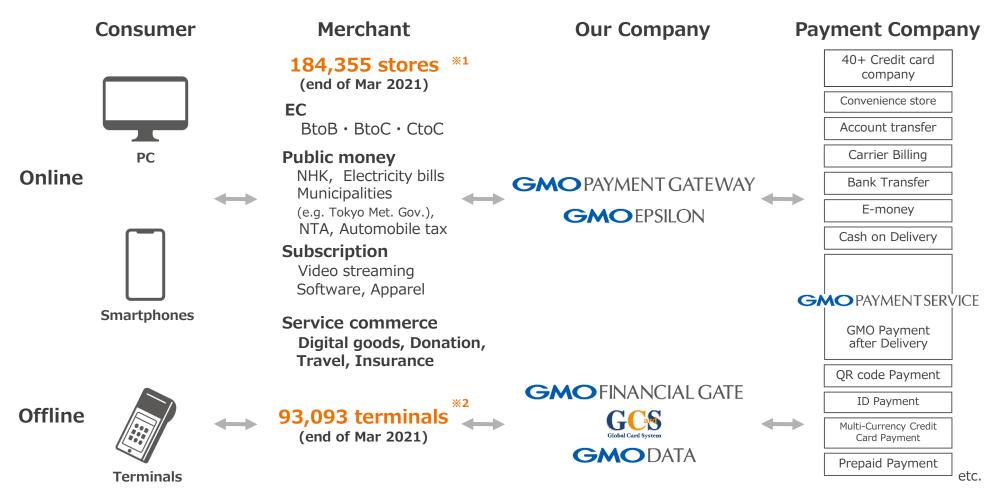




 $<sup>\</sup>ensuremath{\%2}$  Operating stores are measured on an end-of-quarter basis. GMV value and volume are the total for the respective quarter.

#### **Internet Infrastructure | Payment Processing - Overview**

# Connecting merchants and payment companies on contract, payment data and money flow



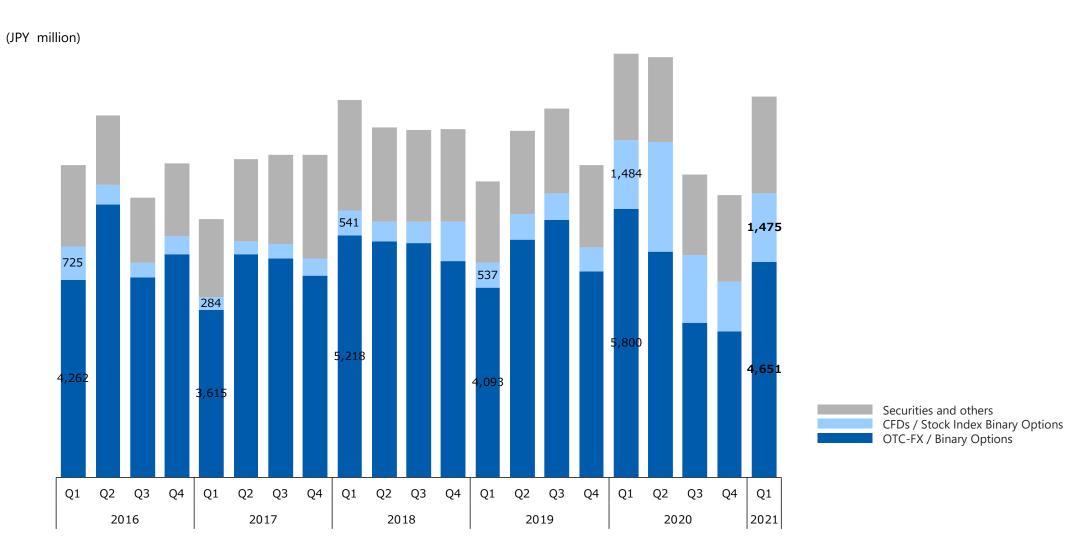
<sup>\* 1</sup> Figures exclude a significant increase in operating stores caused by a specific merchant. If included, the number of operating stores is 244,356 stores as of end of March 2021.

<sup>\*\* 2</sup> Operating payment terminals: starting from FY2021 the figure presents the combined number of payment terminals and embedded-type payment terminals, sold through sales partners. (up 61.6% YoY).



# **Internet Finance**

#### **Internet Finance | Net sales by product**

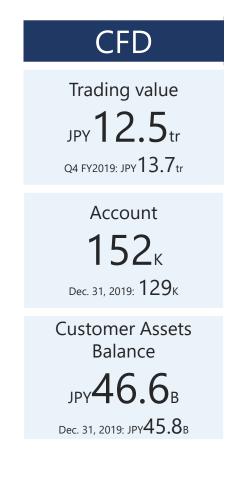


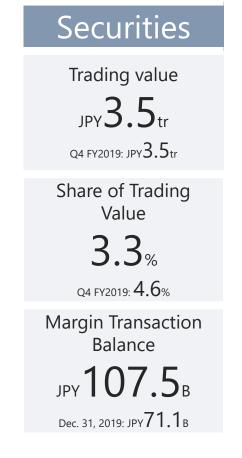
<sup>\*</sup> Prepared based on Results Presentation of GMO-FH



#### **Internet Finance | FX, CFD, and Securities : KPIs**





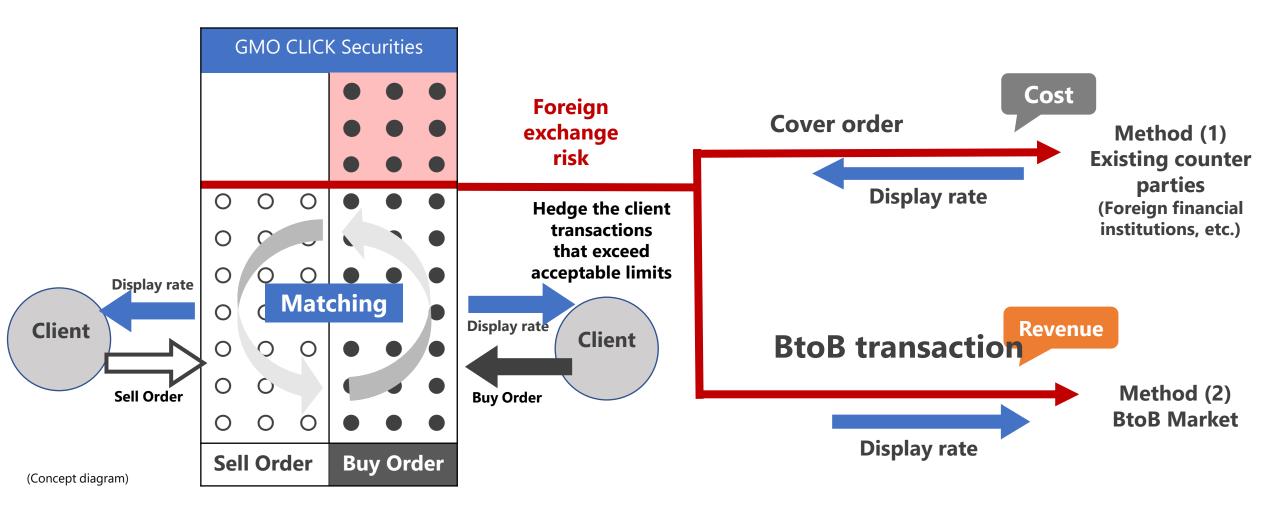


The share of trading volume for FX and securities are prepared based on Futures Association of Japan and Japan Exchange Group publication data. Securities and CFD data are the numbers of GMO CLICK Securities.



#### **Internet Finance | FX Business Model (over the counter derivatives)**

- Effective matching and thorough risk minimization with cover transactions executed with counter parties as soon as customer orders exceed acceptable risk position.
- As a new hedging method, "BtoB" is in trial to reduce cover costs and generate profits.

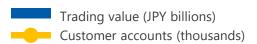


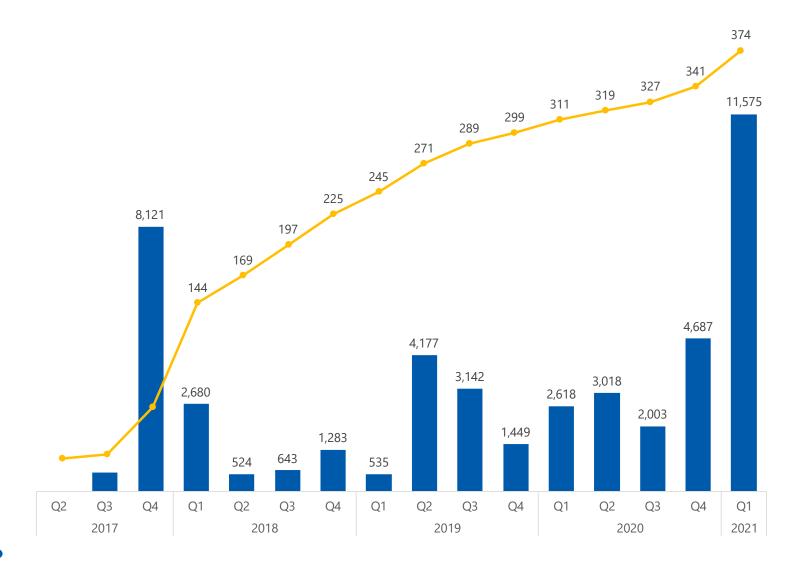


# Cryptoassets

#### **Cryptoasset Trading | Trading value and customer accounts**





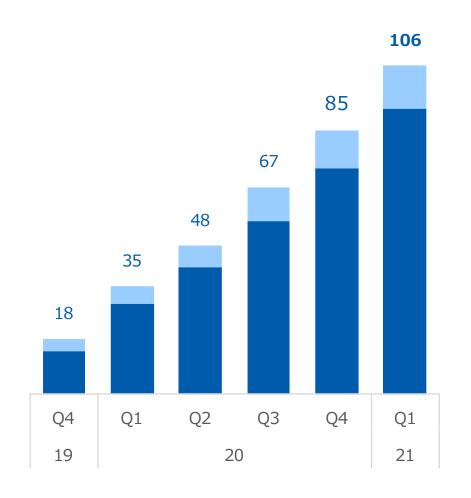


# **GMO Aozora Net Bank**

## **Net Bank | Number of bank API connection**

GMO AOZORA NET BANK

(Number of firms)



# Become No. 1 in terms of the number of bank API connection

- Public access (electronic payment processing, etc.)
- Private access (general business companies, etc.)



# Other

## **Group News (1) 3 mths to March**

1/14	<b>GMO</b> MEDIA	GMO Media's programming class search site "Coeteco byGMO," a programming robot class for elementary school students, has become number one in terms of the number of classrooms listed: Exceeding 10,000 classrooms, the significant increase in the number of classrooms listed compared to 2018
3/2	GMOINTERNET	GMO Internet's US subsidiary GMO-Z.com Trust Company, Inc. launched the world's first Japanese yen-pegged stablecoin GYEN and USD-pegged stablecoin ZUSD, which must comply with the US banking laws and regulations
3/9	<b>GMO</b> MAKESHOP	GMO MAKESHOP's "MakeShop byGMO" has No.1 transaction volume in ASP online store industry for the 9th consecutive year: The consumption increased due to stay-at-home orders during the pandemic, which led to an increase in the number of stores and the stores' revenue
3/9	<b>GMO</b> TownWiFi	GMO Internet announces Town WiFi byGMO, which is a free WiFi automatic connection application, has reached 10 million downloads!
3/22	GMOINTERNET	GMO Internet is a diamond sponsor of CODEGYM Academy, a project that offers programming education for students for free during the pandemic: Train IT personnel that will play important roles in the next generation
3/22	GMOGlobalSignHD  • GlobalSign	Sanjo City is the first municipality in Japan that has decided to adopt GMO GlobalSign HD's e-contract service



## **Group News (2) 3mths to March**

4/1	<b>GMO</b> PAYMENT GATEWAY	Financial and payment system developer BUFFORT Inc. acquired and joins GMO-PG consolidated companies
4/5	<b>GMO</b> DIGITALLab	GMO DIGITAL Lab's GMO Shop App has launched GMO Store App Coordination with MakeShop that realizes a seamless integration between PCs, smartphones, and offline shops
4/9	GMOINTERNET	GMO Internet Group enters the NFT business to support the online content distribution revolution, releasing its new marketplace Adam byGMO
4/16	<b>GMO</b> MEDIA	GMO Media enters the DX business of programming schools: "Coeteco byGMO" has acquired Smart Manage, a tool to manage students, from Educational Design Co., Ltd.



# Internet for Everyone

