# Fiscal Year 2017 First Quarter

# **Results Presentation**



STOCK CODE: 9449

# **Supplementary Materials**

### **Significant Group Companies**

GMO DigiRock, Inc.



#### 128 Group Companies (100 consolidated, 20 non-consolidated, 4 equity method affiliates, 4 non-equity method affiliates)

(Osaka Sales Office) GMO CLOUD, K.K GMO Payment Gateway, Inc.

GMO Solution Partner, Inc. GMO GMO DIGITAL Lab, Inc.

GMO CLOUD, Inc. (Shimonoseki Branch) GMO Pepabo, Inc. (Fukuoka Branch) GMO Internet, Inc. (Miyazaki Office ) GMO NIKKO, Inc. (Miyazaki Office)

GMO TECH, Inc. (Miyazaki Office)

#### Internet Infrastructure

- ★GMO Internet, Inc. (TSE:9449)
- ★ GMO Payment Gateway, Inc. (TSE:3769)
- ★GMO CLOUD, Inc. (TSE:3788)
- ★GMO Pepabo Inc. (JASDAQ: 3633)

GlobalSign K.K.

GMO Fast Translation, Inc.

GMO MAKESHOP Co. Ltd.

GMO Commerce, Inc.

GMO Epsilon, Inc.

GMO Payment Services, Inc.

GMO Financialgate, Inc.

Global Card System,Inc.

GMO Registry, Inc.

GMO System Consulting, Inc.

GMO Creators Network, Inc.

GMO Brights Consulting, Inc.(and other companies)

(UK) GMO-Z.com Trade UK LTD.

GMO GlobalSign Ltd.

(Belgium)

GlobalSign NV (CA)

(China) GlobalSign China (Hong Kong)

GMO-Z.com Forex HK Limited.

(US) GMO GlobalSign, Inc.

GMO-Z.com USA,Inc



(UAE)

GMO GlobalSign FZ-LLC

(India)

GMO Research Pvt.Ltd.

GMO GlobalSign Certificate Services

Private limited (Myanmar)

GMO-Z.com ACE Co. Ltd.

(Thailand)

GMO-Z.com Net Design Holdings Co.,Ltd

(Vietnam)

GMO-Z.com RunSystem JSC

GMO-Z.com Vietnam Lab Center Co. Ltd.

(Philippines)

GMO GlobalSign Inc.

### Online Advertising & Media

★GMO AD Partners, Inc. (JASDAQ:4784)

GMO NIKKO, Inc.

**GMO AD Marketing** 

GMO Insight, Inc.

★GMO Research, Inc. (MOTHERS: 3695)

★GMO Media, Inc. (MOTHERS: 6180)

GMO Solution Partner, Inc.

★ GMO TECH, Inc. (MOTHERS: 6026)

GMO Kumapon, Inc. (and other companies) (Singapore)

GMO-Z.com Pte. Ltd.

GMO GlobalSign Pte. Ltd.

GMO PAYMENT GATEWAY Pte. Ltd.

(malaysia)

MACRO KIOSK BERHAD

#### **Internet Securities**

★GMO CLICK Holdings , Inc. (JASDAQ:7177) GMO CLICK Securities, Inc.

FX PRIME by GMO Corporation

#### Incubation

GMO Venture Partners, Inc.

#### Mobile Entertainment

GMO Game Center, Inc.

GMO GamePot, Inc.

(and other companies) 🛨 Listed Company (total 9 companies)

(as of March 2017)

## **Group News (1)**



1/17	GMOINTERNET	GMO Internet Group enters virtual currency conversion and transaction business with GMO Wallet.
1/17	GMO PAYMENT GATEWAY	GMO-PG now offering "Wando Platform," Inagora's cross-border e-commerce platform for the Chinese market: Boosting services for overseas deployments by e-commerce operators to support their business expansions.
1/24	GMO PAYMENT GATEWAY	GMO-PG introduces "Paid," a deferred payment service for BtoB transactions, offering a "Payment Package for BtoB E-Commerce Businesses" with optimum payment methods: A one-stop offer of "Paid," credit card payments, virtual accounts, account transfers, and more.
1/26	GMOCLICK SECURITIES	GMO Click Securities' annual FX trading volume is No.1 worldwide in 2016 for the 5th consecutive year since 2012.
1/27	GMOCLICK SECURITIES	GMO Click Securities is the first in the financial industry to launch VR trading app "GMO-FX VR Trade" for smartphones (iOS / Android).
1/31	<b>GlobalSign</b> ₀	GlobalSign collaborates with JC Square, a leading Korean company in IoT segment: Realizing IoT platform that secures wide-ranging IoT devices.

## **Group News (2)**



2/1 QuickTranslate		GMO QUICKTRANSLATE launches "Translation API" that enables low cost, seamless, manual translation of a large amount of content: Perfect for cross-border ecommerce and the operators of websites targeting foreign visitors to Japan.
2/14	<b>GMO</b> TECH	GMO TECH launches "GMO AppCapsule PRO," an O2O app creation platform that enables flexible customization similar to unique development: Links with member data retained by companies and enables multilingual display.
2/15	<b>GMO</b> CLOUD	GMO's electronic contract service "Agree" launches API that enables seamless creation, execution, and storage of contract agreement by linking with label sheet and work flow system.
2/23	GMOCLICK SECURITES	GMO Click Securities launches investment trust in which investors can start investing with one coin.
3/17	<b>GlobalSign</b> ₃	GlobalSign joins "ARM mbed IoT Device Platform Partnership": Joint partnership enhances security at the system-on-a-chip level for the Internet of Things.
4/4	GMO PEPABO inc.	Gather at Tokyo Big Sight for Golden Week Holiday! GMO Pepabo will hold "minne Handmade Market 2017" on Friday, April 28, and Saturday/Public Holiday, April 29: Two days of handmade goods and great food.



# **GMO**PAYMENT GATEWAY

0113)						
Stock Code	TSE 1st Section 3769					
Stock Code	Internet Infrastructure (Payment)					
	Q2 FYE 9/2016 Q2 FYE 9/2017		Q2 FYE 9/2017	FYE 9/2017		
	(3mths to Mar)	(3mths to Mar)	(6mths to Mar)	Forecast (Progress)		
Net Sales	2,997	5,645	9,992	20,370		
Operating Profit	1,008	1,335	2,536	5,013 (50.6%)		
Ordinary Profit	994	1,260	2,370	4,673		
Net Profit	554	487	1,084	2,762 (39.3%)		

<sup>\*</sup>Compiled from each companies' quarterly P/L statements





Stock Code	JASDAQ Standard 7177					
Stock Code	Internet Finance					
	Q4 FYE 3/2016	Q4 FYE 3/2017	FYE 3/2017	Forecast		
	(3mths to Mar)	(3mths to Mar)	(12mths to Mar)	Torcast		
Net Sales	6,734	5,580	26,196	_		
Operating Profit	2,199	1,301	9,014			
Ordinary Profit	2,164	1,306	8,928			
Net Profit	1,462	871	6,159			

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# **GMO** CLOUD

Stock Code	TSE 1st Section 3788						
Stock Code	Inter	Internet Infrastructure (Hosting & Cloud, Security)					
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017				
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)				
Net Sales	2,829	3,007	12,000				
Operating Profit	167	273	950 (28.7%)				
Ordinary Profit	119	268	950 (28.2%)				
Net Profit	20	186	<b>550</b> (33.9%)				

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# **GMO**AD PARTNERS

Stock Code	JASDAQ Standard 4784					
Stock Code	Online Advertising & Media					
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017			
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)			
Net Sales	7,836 8,517		34,000			
Operating Profit	138	209	550 (38.2%)			
Ordinary Profit	152	205	560 (38.6%)			
Net Profit	58	106	142 (74.9%)			

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# GMO PEPABO inc.

Ctools Code	JASDAQ Standard 3633				
Stock Code	Internet Infrastru	cture (Domain, Hosting & Cloud,	Ecommerce Solutions)		
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017		
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)		
Net Sales	1,651	1,805	7,650 (23.6%)		
Operating Profit	<b>▲</b> 174	117			
Ordinary Profit	▲157	118	0		
Net Profit	<b>▲</b> 103	117	<b>O</b> (-)		

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# **GMO**RESEARCH

Stock Code	TSE MOTHERS 3695						
Stock Code		Online Advertising & Media					
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017				
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)				
Net Sales	812	834	3,490 (23.9%)				
Operating Profit	87	143	225				
Ordinary Profit	79	131	305 (43.0%)				
Net Profit	47	87	181 (48.1%)				

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# **GMOTECH**

C. 1 C. 1	TSE MOTHERS 6026					
Stock Code	Online Advertising & Media					
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017			
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)			
Net Sales	855	673	3,000			
Operating Profit	<b>4</b>	1	110 (1.1%)			
Ordinary Profit	<b>4</b>	0	108 (0.8%)			
Net Profit	▲10	▲0	65 (-)			

<sup>\*</sup>Compiled from each companies' quarterly P/L statements



# **GMO**MEDIA

Clark Carda	TSE MOTHERS 6180						
Stock Code		Online Advertising & Media					
	Q1 FYE 12/2016	Q1 FYE 12/2017	FYE 12/2017				
	(3mths to Mar)	(3mths to Mar)	Forecast (Progress)				
Net Sales	1,393	1,247	5,000 (25.0%)				
Operating Profit	201	151	<b>510</b> (29.7%)				
Ordinary Profit	201	150	<b>505</b> (29.8%)				
Net Profit	132	103	323 (32.0%)				

<sup>\*</sup>Compiled from each companies' quarterly P/L statements

## **Revenue Breakdown by Segment**



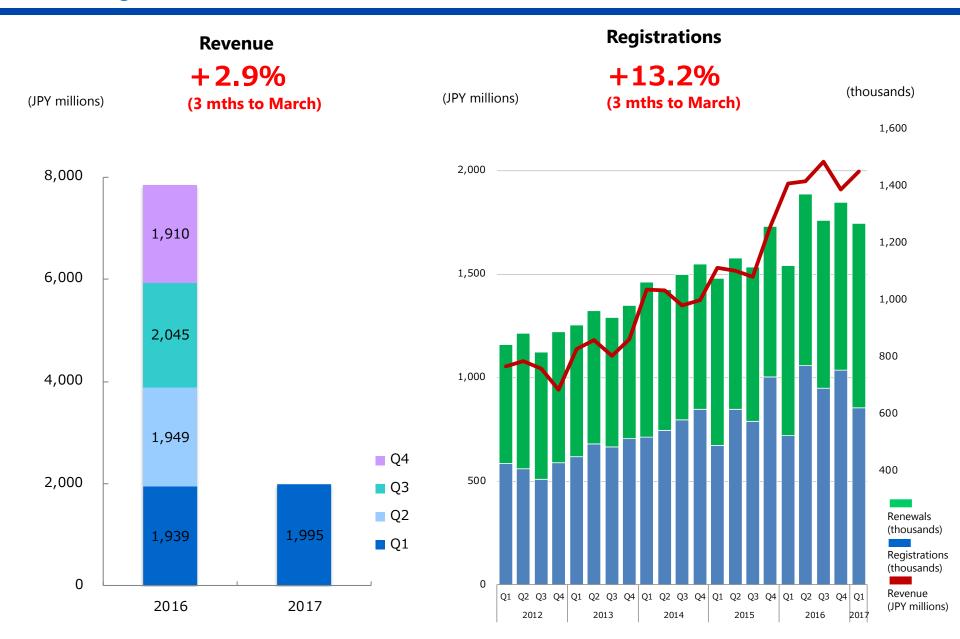
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	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017
◆Internet Infrastructure					
Internet provider	3,057	3,272	3,497	3,653	3,968
Domain	1,939	1,949	2,045	1,910	1,995
Hosting & cloud	3,430	3,445	3,451	3,554	3,532
Ecommerce solutions	1,883	1,973	2,021	2,299	2,146
Security	1,140	1,127	1,378	1,255	1,281
Payment	2,908	2,983	3,184	4,243	5,534
Other	962	1,131	952	759	1,268
Segment total	15,323	15,882	16,531	17,677	19,727
◆Online Advertising & Media					
Internet media	3,883	3,540	3,633	3,400	3,379
Online advertising	6,865	6,112	6,806	6,983	7,373
Internet research, other	754	711	695	798	819
Segment total	11,504	10,363	11,134	11,182	11,572
◆Internet Finance					
Internet Finance	6,734	7,808	6,036	6,771	5,578
Segment total	6,734	7,808	6,036	6,771	5,578
◆ Mobile Entertainment					
Mobile Entertainment	690	572	472	403	299
Segment total	690	572	472	403	299
◆ Incubation					
Incubation	5	27	210	205	70
Segment total	5	27	210	205	70
♦ Other Businesses					
Other Businesses	39	44	51	59	52
Segment total	39	44	51	59	52
Internal Transactions Adjustment	(1,122)	(1,165)	(1,260)	(1,158)	(1,260)
Consolidated Net Sales	33,173	33,533	33,176	35,142	36,040

### **Cost Composition (Consolidated)**

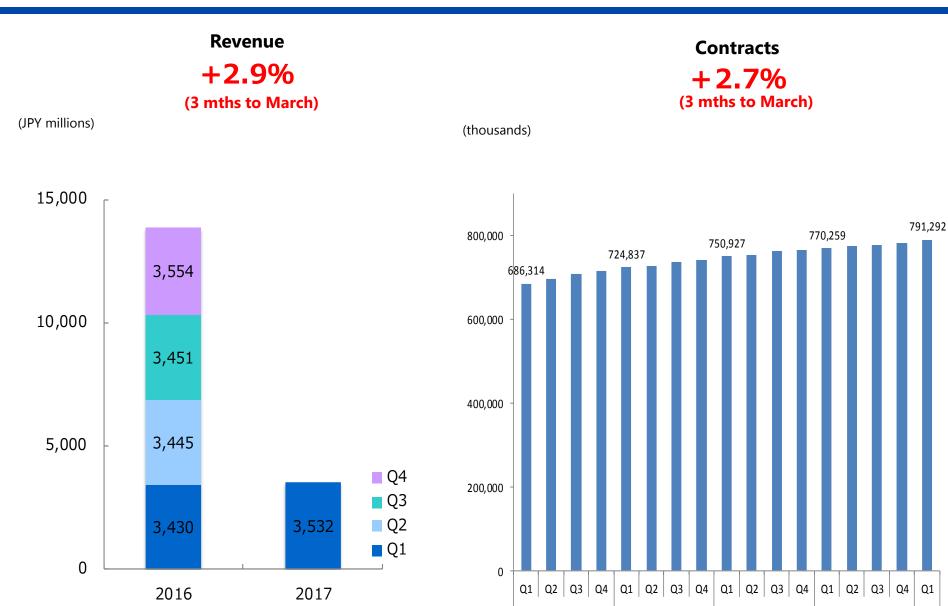


(JPY millions) 35,000 30,000 6,126 Human resources 6,523 6,189 ■ Advertising and promotion 6,362 1,592 6,278 25,000 Depreciation and leases 1,526 1,805 1,643 2,033 1,263 2,448 1,582 Outsourcing costs 1,741 1,772 20,000 1,666 2,537 Communication costs 2,301 3,689 2,148 1,969 3,489 Rent 2,867 1,217 3,282 3,099 15,000 1,158 1,108 3,477 Commission paid 1,123 1,191 3,451 3,688 Media costs 3,298 3,631 10,000 6,516 Goodwill depreciation 5,971 5,973 5,717 5,226 Others 180 5,000 145 219 167 197 5,448 4,268 3,783 3,719 3,688 0 2016/Q1 2016/Q2 2016/Q3 2016/Q4 2017/Q1

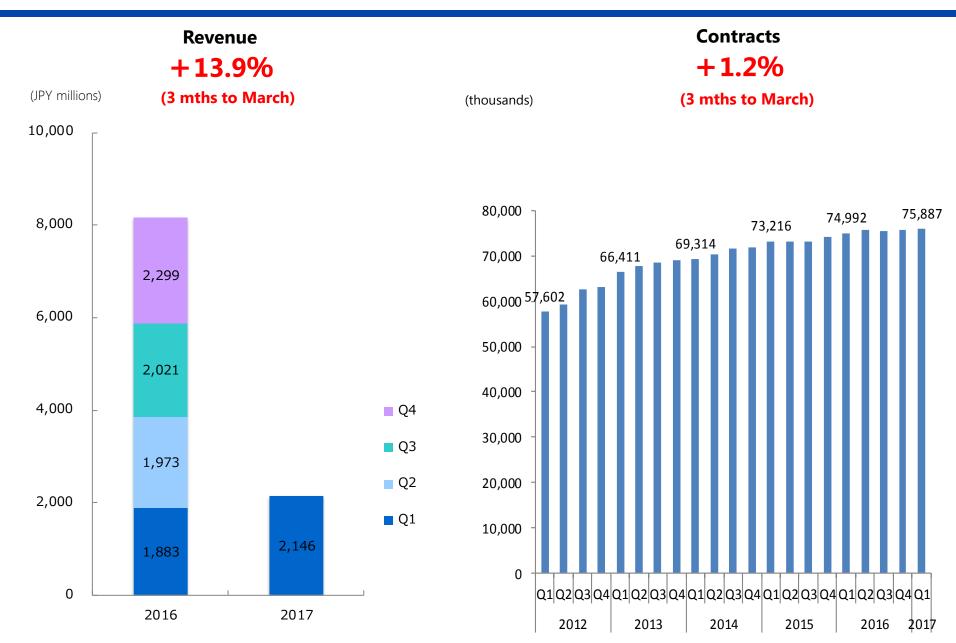














	カラーミーショップ by GMOペバポ	MakeShop <sup>®</sup> <sub>wGMO</sub>	Total
Stores (Paid)	59,000	15,000	75,000
Transaction Volume (Quarterly)	JPY29.6B	JPY35.6B	JPY65.2B

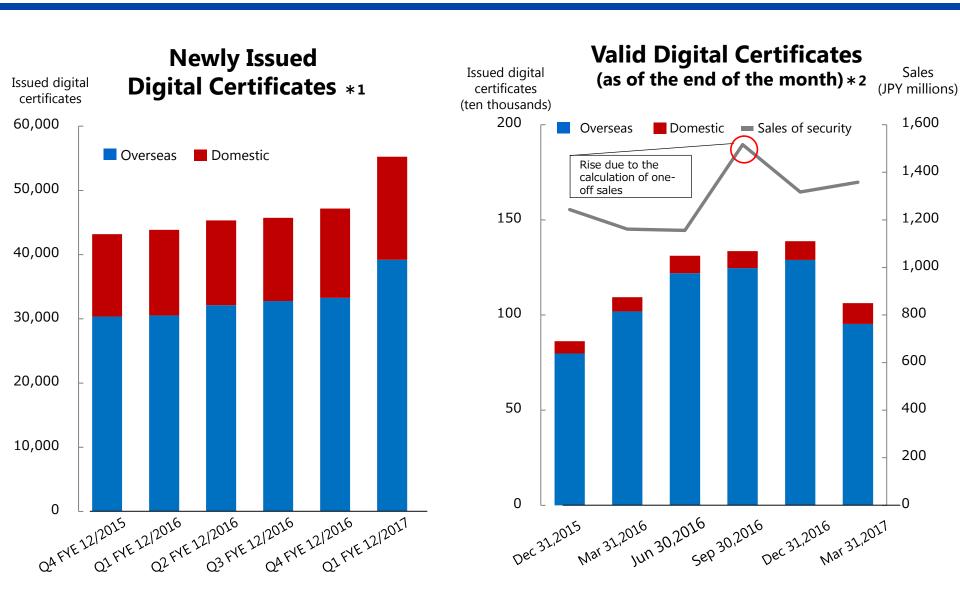
(As of March 2017)



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Sellers	330,000	40,000	80,000	20,000
Products	5.24M	1,24M	3.50M	510,000
DL	7.19M	_	210 (forecast as of 2/2016)	40,000 DL (as of 2/2016)
Operator	GMO P	epabo	Creema	Pinkoi Japan
Item Limit	None	None	None	500
Monthly Fee	free	free	free	free
Commission (ex. Tax)	10%	12%	8-14%	20%
Buyer Costs	None	Processing fee for payments under JPY1,500	None	None
Launched	1/2012	6/2011	6/2010	7/2011
Арр	iOS 10/2012 Android 11/2013	-	iOS 11/2014 Android 1/2015	iOS 5/2015

\*Compiled by GMO Pepabo (as of 3/2017)



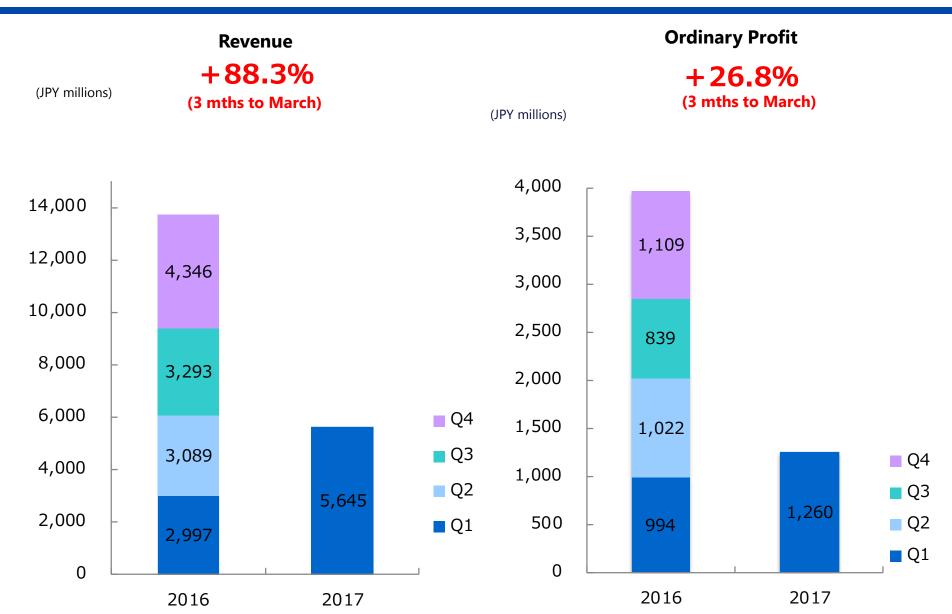


The Company created the above graphs based on GMO CLOUD's "Fiscal Year 2017 1st Quarter Results Presentation - Supplementary Materials".

\*1 Adjusted number of unlimited issuance contract and monthly high-volume issuance.\*2 The number of valid digital certificates is the number of certificates that are actually used.

## **Payment - Performance**



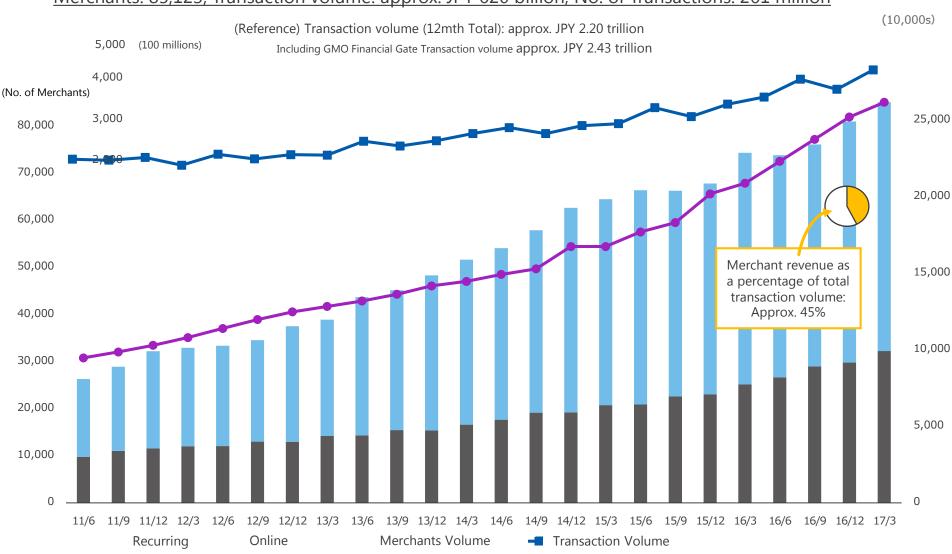


<sup>\*</sup>Based on GMO Payment Gateway, Inc. data



## Transaction volume exceeds JPY2 trillion

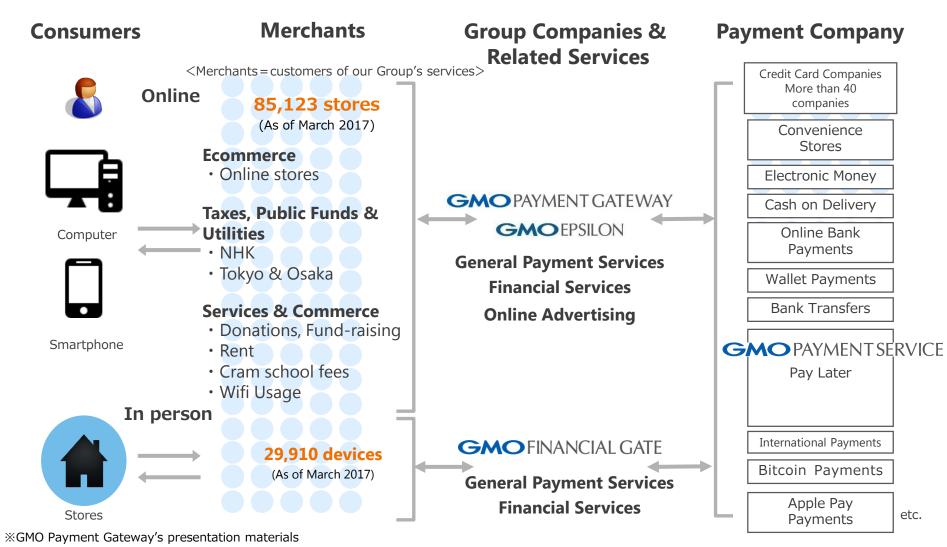
Merchants: 85,123, Transaction volume: approx. JPY 620 billion, No. of Transactions: 261 million



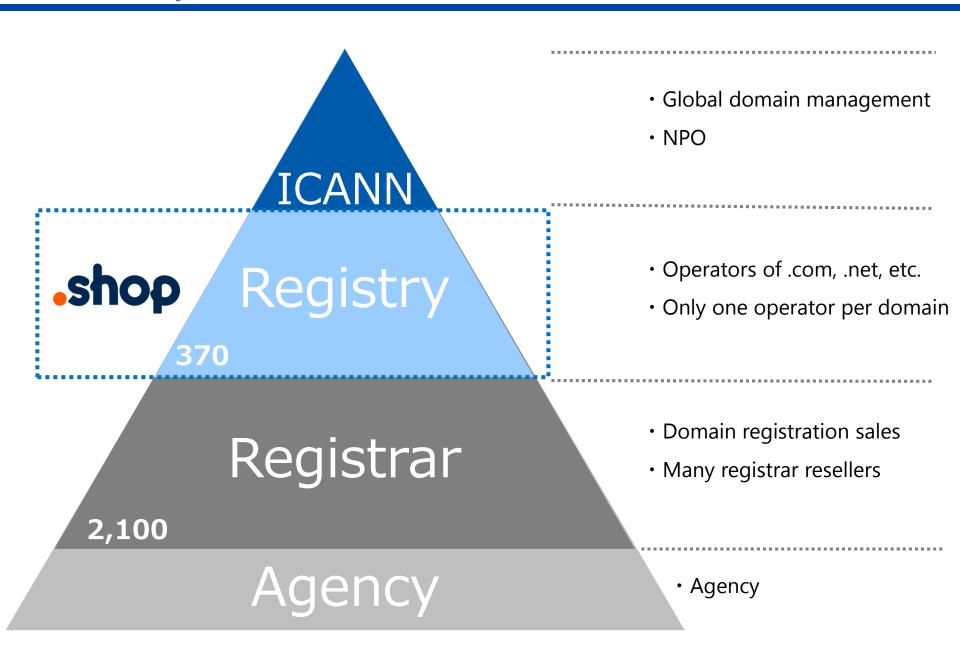
<sup>\*&</sup>quot;Merchants" is the number of merchants at the end of the quarter. "Online" and "Recurring" show quarterly results. Based on GMO-PG data.



# Powering merchants' and payment companies' contract, financial information, and money related exchanges

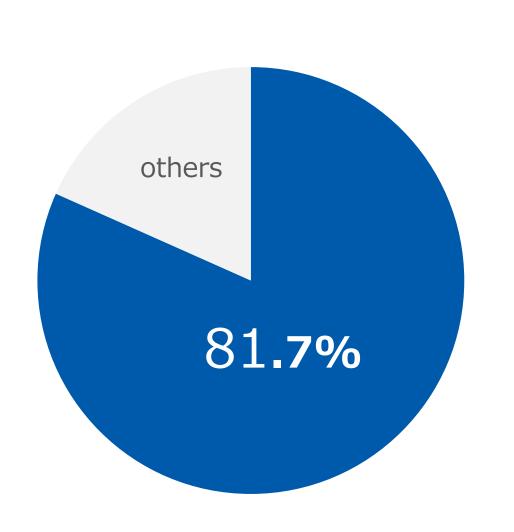








# Japan gTLD Operation and Management Market Share



No.1 in Japan 81.7%









# Global top 10 registrars

Godaddy®















**HICHINA ZHICHENG TECHNOLOGY LTD** 

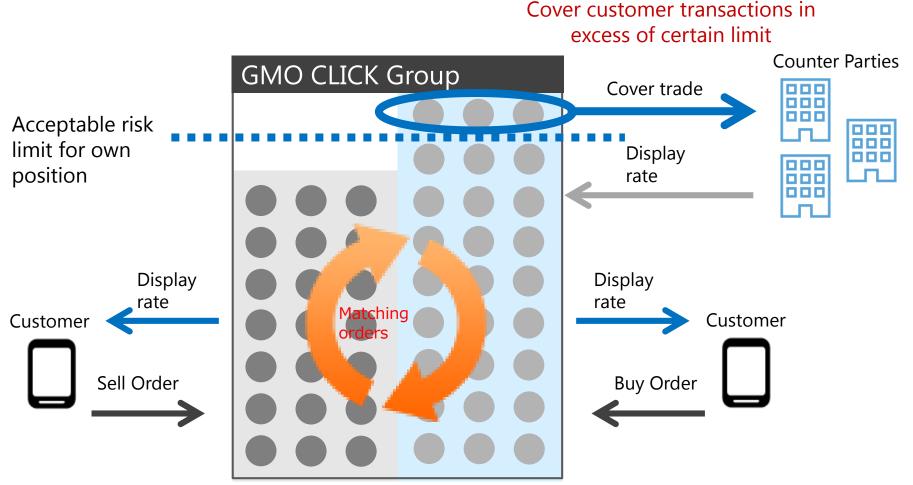
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Source: http://webhosting.info/domain-names/registrars (as of 10/31)



Risk Minimization. Cover transactions executed with counter parties as soon as customer orders exceed acceptable risk position

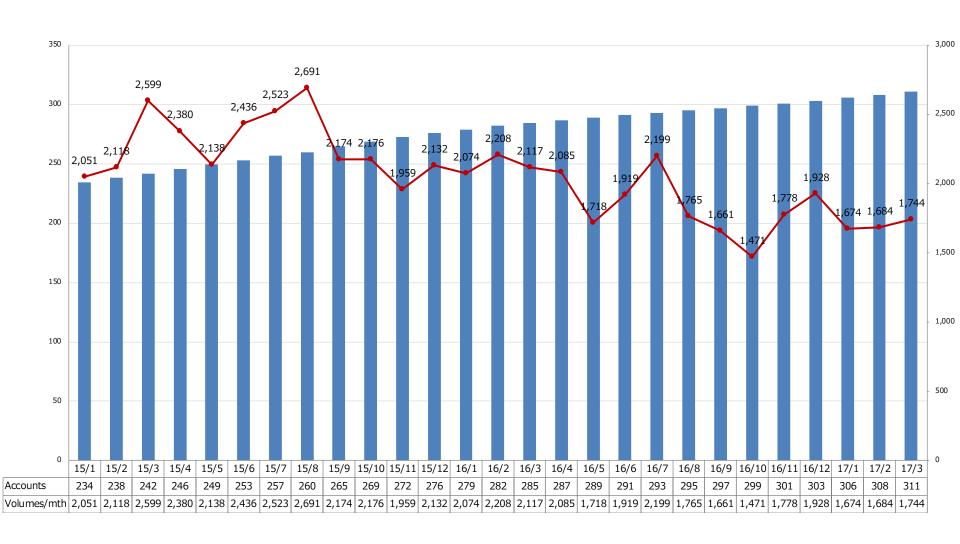


### **Securities - Accounts & Trading Volume (GMO CLICK Securities)**



No. of Accounts (thousands)

Trading Volume (JPY billions)

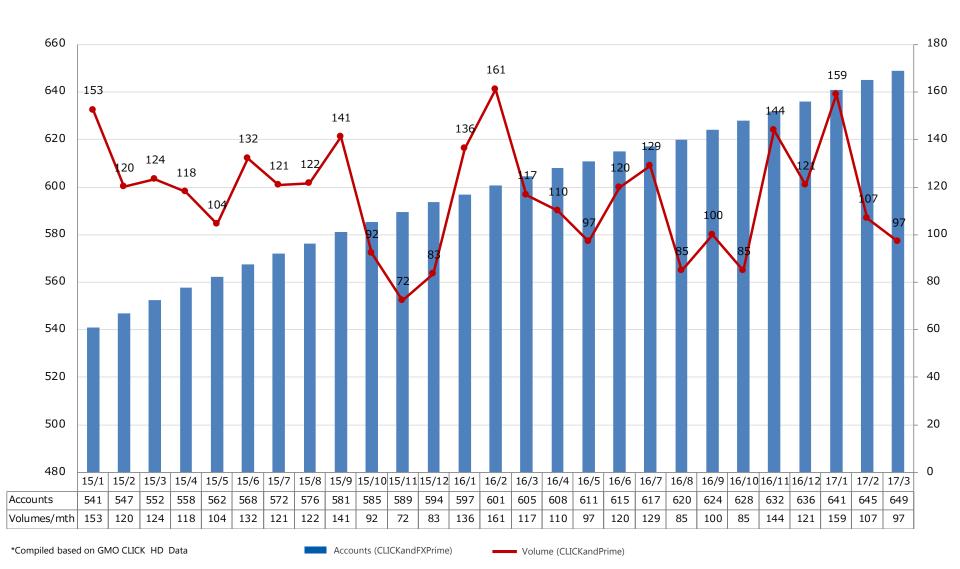


## FX-Accounts & Trading Volume (GMO CLICK Securities, FX Prime by GMO) GMO INTERNET



No. of Accounts (thousands)

**Trading Volume** (JPY trillions)





Revenue Structure **Customer Trades** 

Cover Trades

(Customer spread x Trading volume) — (Cover spread x Cover trades)

Increase in Volatility

Decrease in Volatility

Decrease in Volatility

Decrease

Decrease

Decrease

(Concept diagram)

\*From GMO CLICK HD FYE 3/2017 Financial Results Presentation

## **Domain Terminology (1)**



#### 1. Domains

Domain/Domain Name	A domain name is a string of letters that identifies a computer on the Internet in accordance with a set of rules. Although it is often referred to as an Internet "address," in fact only an IP address can enable access to a computer on the Internet. More accurately speaking, a domain is a string of letters that enables addresses on the Internet to be easily located. Each domain name is associated with an IP address, and this relationship is managed on the name server (DNS server).
Top Level Domain	Domain names have a hierarchical structure. For example, in the domain www.gmo-registry.com, ".com" on the far right is the top-level domain. To the left of top level domain, separated by a dot, is the second level domain (SLD), and next to that is the third level domain (3LD). Top level domains are managed by a registry, and second level domains are managed by a registrar under contract with the registry.

#### 2. Domain Structure

IP Address	An IP address is a numerical identification assigned to computers on the Internet in accordance with Internet Protocol. Eg. 123.456.12.3 All computers connected to the Internet have an IP address.	
DNS	Domain Name System The network that handles domain names and IP addresses. When a user accesses a web site, their local name server queries DNS servers to determine the IP address of the domain name. DNS returns the IP address allowing the user to view the web server at that address.	
DNS Server	A server that supports the operation of DNS, also known as a name server. DNS servers are used to translate a hostname domain name to its corresponding IP address.	
Root Server	The root server is a DNS server that operates the DNS root zone at the top level of the DNS hierarchy. When a new domain is registered or a domain name server is changed, it is first recognized as valid by the root server. There are currently 13 root server networks worldwide, including Japan, that balance server load and reduce risk.	

#### 3. Types of Domains

ccTLD	Country code Top Level Domain Egjp (Japan), .us (US), .uk (UK) Top level domains based on two letter ISO 3166-1 country codes. There are approximately 250 ccTLDs used to identify countries including .jp (Japan), .us (US), .cn (China), .uk (UK) and .be (Belgium).
gTLD	generic Top Level Domain Egcom, .net, .org etc. Before the establishment of ICANN there were 8 gTLDs. Today there are over 1,000.
Premium Domain	Short, memorable, generic terms that have high value as marketing and branding tools and are traded around the world at premium prices.

## **Domain Terminology (2)**



#### 4. Domain Industry Structure

ICANN	Internet Corporation for Assigned Names and Numbers is a US based not for profit organization responsible for managing the assignment of domain names and IP addresses. ICANN also holds the authority to designate official domain registrars. ICANN holds international conferences three times a year, in between it also hosts workshops and other events.
Registry	An organization that maintains a central database of domain names data for a particular domain. Different domains are managed by different registries. Registries are required to maintain neutrality and guarantee equal access to the Shared Registry System (SRS) for all registrars. GMO Registry is the registry for .shop, .tokyo and other domains.
Registrar	ICANN accredited registrars can directly register domain data into registry databases under contract with the relevant registry. While there is only one registry for each top-level domain, multiple registrars exist to promote competitive pricing and service. Onamae.com is one of 18 ICANN accredited registrars in Japan.

#### 5. New Domains

New gTLD	The new gTLD program was opened in 2012 to allow for the expansion of new Top Level Domains and to promote diversity and competition in the domain industry. Some of the TLDs introduced as a result of the new gTLD program include GeoTLDs .tokyo, .yokohama, brand TLDs such as .canon, .hitachi and generic TLDs such as .shop and .eco.
Brand TLD	A type of new gTLD. A brand name or corporate name TLD in which all the registrations belong to the brand. The TLD is closed to the general public. It is a branding tool that also promotes consumer trust.

#### **6. TLD Launch Schedule**

Sunrise Period	An application period ahead of the official launch open exclusively to trademark holders.
Early Access Period (EAP)	An advance registration phase open to all during which a one-time early access fee is charged at the time of registration. This fee reduces over the course of the EAP.
General Availability	After the completion of the Sunrise period and any other launch periods (such as EAP), when registrations are open to all at the standard registration fee.

#### 7. Other

Registration/Renewal	A Domain registration fee is charged at the time the domain name is created. Each year after, a renewal fee is charged. This fee
Fee	varies between registrars and domains.